



**Grand View University
Fall 2012**



**THE NEW WORLD
OF COLLEGE
SELECTION**





PHOTO: JIM HEEMSTRA

Computers and information technology have become part of our lives. We can hardly function without them. With various devices all around us, we have constant access to people and information. We can do everything from airport check-in to rebalancing our retirement portfolio by ourselves, electronically, and whenever it is convenient for us.

So it is for colleges and universities. We are using information technologies to do more and more of the business of operating the institution. We also are placing more capabilities in the hands of our students. Students check their grades, register for classes, and schedule tutoring sessions online; they can report maintenance issues and receive refund checks electronically. We use a variety of electronic means (email, Facebook, Twitter) to communicate with students, alumni, friends, and prospective students.

In the pages that follow, you will read about the capabilities of our new Admissions website. It truly goes beyond industry standards in terms of its capabilities to customize information for each applicant. From a prospective student's perspective, the amount of the college search process that can be done online is amazing.

So where is all of this going? Some

"techie" and futurists predict online universities will completely replace college campuses. Other industry analysts suggest that the "business model" of a typical campus-based institution is not sustainable.

Yet here at Grand View, even as we roll out state-of-the-art technologies to help us and our students do a variety of things "online," we also are building our next residence hall. We're planning for additional classroom space. And we have our sights set on a new/expanded Student Center.

I maintain that we humans learn to use new tools all the time. Tools and technological advances change the way we do things, but they do not change human nature. When Alexander Graham Bell invented the telephone, we could visit friends without travelling to their physical location. Yet the telephone did not make us any less social as human beings, nor did it reduce our desire to travel so we could be with other people. On the contrary, the phones we have (now cellular) and the cars we drive simply make it easier for us to stay in touch with friends, family, and business colleagues.

The introduction of computers into the workplace prompted prognosticators at the time to suggest our workplaces would become paperless and that

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GV campus and the metro community were inspired to think big and find connections to go after big dreams.

THE NEW WORLD OF COLLEGE SELECTION

Technology is changing the way students search and make college selections.

office buildings could be much smaller, because the majority of employees would work remotely. Neither of those things happened.

Why then are we so willing to believe our university campuses will become ghost-towns? Learning is still a social enterprise. Growing and developing as a whole person (part of our mission) requires belonging to and interacting with a community. The information technology tools we use can make certain tasks more efficient, more immediate, or perhaps more engaging. But the basics of what we do require human interaction.

Besides the investments we make in technology to improve administrative functions, we also invest in technologies that will improve learning. And in some cases, these new tools make it possible for students to do some of their learning online and outside the traditional classroom. Yet, plenty of the research in higher education suggests the best learning outcomes are achieved when these electronic methods of learning are blended with in-class experiences. Few purely online courses produce the same or better learning outcomes. And as for the development of relational, leadership, and social skills, the virtual worlds we've created have not replicated what takes

place when humans are together in the same place.

A line from our new Vision Statement, which points us in a direction for our future, sums it up best: "...we will blend the strengths of engaging and interactive in-class experiences with appropriate technologies to enrich learning and extend our reach." The line before that says we will, "preserve the virtues of independent, residential, church-related liberal arts education for future generations." That's because we know the value of assembling a community of scholars and learners. And the line before that says we will, "afford this opportunity to all qualified students, including those who have been under-represented in college populations." That requires us to use technologies in administrative areas to make us more efficient and effective so we can keep our costs down.

Visit us online! But what you'll find is the same Grand View that has existed here for generations. And we are committed to making sure our core values and basic strengths are here for years to come.


KENT HENNING
PRESIDENT



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ON THE COVER...



Prospective students find new ways to search for colleges.

PHOTO:
JIM HEEMSTRA

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GV AND IOWA HEALTH JOIN FORCES TO MEET BSN INITIATIVE

BY RACHELLE MITCHELL, MANAGER OF EVENTS AND PUBLICITY

Grand View has a long history of collaborating with Iowa Health Des Moines for clinical arrangements and professional development for nurses. Iowa Health Des Moines approached Grand View about offering its blended RN to BSN program at the hospital, in order to support its nursing staff and the hospital mission to increase the number of registered nurses with the BSN credential. Grand View has a longstanding nursing program, which currently offers – on GV's main campus – the traditional BSN degree, an RN to BSN degree, and a graduate degree in Innovate Leadership with a track for the Clinical Nurse Leader.

In November 2011, Iowa nursing educators and nursing administrators met at the Future of Nursing Summit in Des Moines to discuss the impacts of the Institute of Medicine's report, *The Future of Nursing: Leading Change, Advancing*

Health. This report recommends institutions and stakeholders remove barriers to encourage nurses to move from the RN level to completion of the BSN. The Institute of Medicine has challenged the nursing profession to move the profession to 80% of nurses holding a BSN or higher level of education by 2020. In Iowa, this is a lofty goal because only 40% of the 46,000 active registered nurses hold a BSN or higher (Iowa Nursing Workforce: Relevant Facts, Iowa Board of Nursing, June 2010).

At the Future of Nursing Summit, participants decided to support the goal of 80% of nurses in Iowa holding a BSN by 2020. Each hospital was responsible for how they would meet the initiative. For Iowa Health Des Moines, it meant reducing the barriers to achieve a BSN by offering an RN to BSN program on site. Currently, Iowa Health Des Moines employs approximately 1,500 RNs, many

whom have not earned the BSN.

Cherry Shogren, director of Clinical Professional Development at Iowa Health, is enthusiastic about continuing the relationship with Grand View.

"We've done a variety of things with Grand View, including having academic clinical professors being our front-line staff supporting our conversations. There's a long history with Grand View; this new collaboration is so exciting because it allows us to utilize a program that Grand View's established in a way that adds meaning to our staff, and professional growth opportunity to really set their future to take leadership roles in nursing and improve our patient outcomes," Shogren said.

Research shows that having more bachelors' prepared nurses providing patient care positively impacts patient outcomes and reduces patient mortality.

Dr. Debra Franzen, head of the

GV FALL EVENTS

One of the newest clubs on campus, Stand Up 2 Cancer (SU2C), hosted a walk-a-thon event Thursday, September 13, with 33 participants who walked or ran more than 450 laps. GV national chapter of SU2C raised \$1,197, exceeding their goal. Global Vision Week, September 17-20, engaged the GV community in sharing perspectives and developing a better understanding of the self, others and our relationship to the world. Highlights included a poverty simulation and keynote address by J. Barry Griswell, retired CEO and Chairman of the Board of the Principal Financial Group. More than 200 students, faculty and staff helped package 51,192 meals during the Meals from the Heartland event. For the third year, Grand View welcomed Danish students from Vejle Business College to campus the week



of September 25. Twenty-four students spent time visiting GV classrooms, giving a presentation about their country, and touring the Des Moines area. Faculty, staff, and GV friends hosted two or more of the Danish students for the week in their homes.



HEALTH PROMOTION STUDENTS RECEIVE CERTIFICATION

BY LACIE SIBLEY '07, EDITOR

Three students majoring in health promotion passed the Certified Health Education Specialist (CHES) examination, a national competency-based exam, in April: Katelyn Keimig '12, Jennifer Hartwig '12 and Jessica Ashenfelter '12. One area greatly emphasized in the CHES is the understanding of cultural norms with the focus on health behaviors and prevention. Individuals who have this certification set themselves apart from those who do not.

In order to sit for this examination, students must prove they have graduated and taken courses in program planning, behavior change principles, health promotion, and community health education. The mission of National Commission for Health Education Credentialing, Inc. (NCHEC) is to enhance the professional practice of health education by promoting and sustaining a credentialed body of health education specialists. To meet this mission, NCHEC certifies health education specialists, promotes professional development, and strengthens professional preparation and practice.

With the CHES designation, Keimig, Hartwig and Ashenfelter can help individuals and communities improve their health by encouraging behaviors that promote positive health. They will be required to set up informational programs on exercise, nutrition and disease. **Gv**



PHOTO: JIM HEEMSTRA

division of nursing and professor of nursing at Grand View, is excited about the opportunity to work with Iowa Health. "This is something that we in the nursing profession have been working on for decades. I am so pleased that we have been able to collaborate with our practice partner, Iowa Health Des Moines, to address the need to help

reduce barriers for nurses wishing to continue their education to obtain a BSN. This is such an important initiative that will positively impact patient outcomes." **Gv**

Go online to learn more about the collaboration between GV and Iowa Health.



PHOTOS: SUBMITTED and LACIE SIBLEY '07

Go online to learn more about fall events held on Grand View's campus.



THE BIG DREAM GATHERING

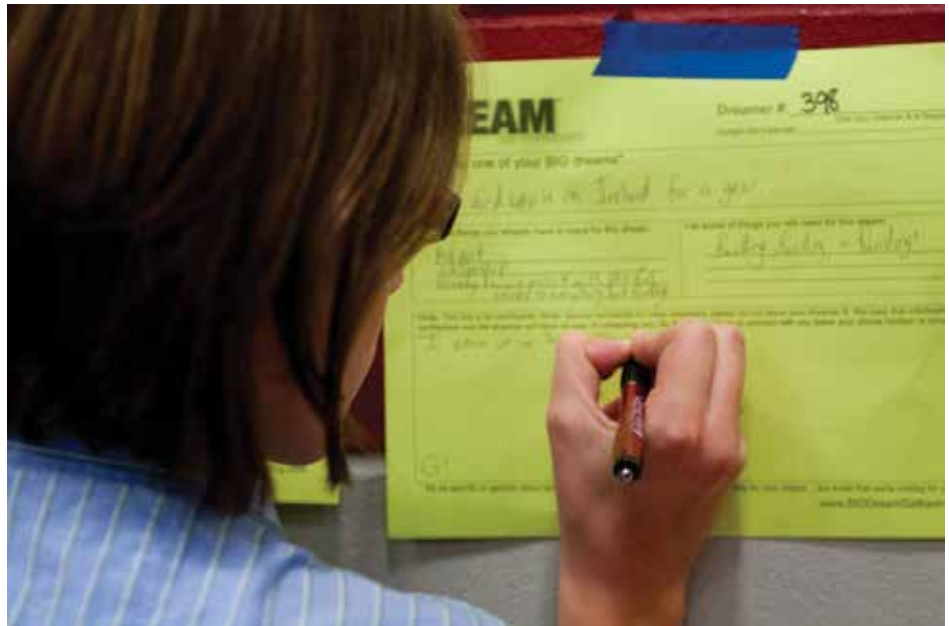
BY LACIE SIBLEY '07, EDITOR

The Big Dream Gathering (BDG) was born in a husband and wife's house after they hosted a party where they encouraged attendees to write down their dreams and post them on the walls of their home. Then everyone wandered through the house reading other dreams to see if they could help someone else with their big dream. The party, which was only supposed to last one evening, lasted an entire week! Word spread and soon people began calling to see if they could post their dreams; complete strangers knocked on the door to post their dreams and read others. And since then the Big Dream Gathering has continued to grow.

Grand View hosted The Big Dream Gathering September 25. Students, faculty, staff and the community were invited to be inspired, to think about big dreams and goals in life...and then hopefully find a connection and the courage to go after their dreams.

Co-founder Mitch Matthews kicked off the event with an inspirational talk about how the BDG got started and some of the incredible dreams that have been launched because of it. He walked attendees through the logistics of how the BDG works. Afterwards, the audience was dismissed to "dream big" and connect with others in the room.

After the event, one student commented, "My dream is to intern abroad for nursing or in an oncology unit. Someone wrote on my paper that they have connections for me at the John Stoddard Cancer Center in Des Moines! I couldn't be happier! Thank you so much for bringing this event to campus and



Clockwise from top: Participant responds to a big dream stating she has a connection to accomplishing the dream; GV campus and metro community members participate in The Big Dream Gathering hosted in the fieldhouse on the GV campus September 25; Students think about and write out their big dreams hoping for connections to reach their goals; The Big Dream Gathering co-founder, Mitch Matthews, explains how the BDG started and inspires participants to think and dream big.

PHOTOS: SUBMITTED

helping dreams come true."

Another student said, "My dream is to work for Pixar Animation. Someone wrote on my dream sheet that they have

a strong connection with someone who works for Dreamworks and has strong ties to Pixar. We have since connected and are close to making my dream come true!" **GV**

student success

RACHEL EVANS '12, AMY KARAIOS '12, and **GIGI WILWERDING '12,** Clinical Nurse Leader graduate students, passed the Clinical Nurse Leader (CNL) certification examination. CNL certification is based on a national standard of requisite knowledge and experiences.

MAIMUNA JATTA '16, FATOUMATA JAMMEH '16, and **EBRIMA JABANG '16,** international students from Gambia, passed the NCLEX the first time and have been admitted to the RN to BSN program.

Nursing students **KIM ROLLINS '13, MARINA ANNEAR '13, CARRIE PETTENGILL '13, ANTHONY CALVACHE '13, HILLARY MEYERS '13, KELLEY (JESSNIG) HOWELL '13, STEPHANIE (FAYEGHI) MILTENBERGER '13, TED BERNTON '13, ASHTON VONHAMME '13, TAYLOR MEISGIER '13, KATRISHA HEIDEMAN '13,**

BRANDI (ZIDLICKY) RAHTO '13, and **LAUREN BOWKER '13** participated in summer nursing internships at VALOR in Des Moines, St. Luke's in Cedar Rapids, Mary Greeley Medical Center in Ames, and locations in Seattle and St. Louis.

Photography students received awards at the Iowa State Fair: **LINDSEY TRETTIN '15** placed third in the USA Places color class; **KELSEY MAGGARD '16** received Honorable Mention in the Iowa Churches color class; **TRETTIN, MAGGARD** and **JESSICA BREWBAKER-HILLS '12** had three photographs selected for exhibition; and **TIFFANY HOLTGRAVES '14, NATALIE SMITH '14** and **ELLIE WALTER '14** had single entries.

Phi Beta Lambda (PBL) Business Club members **DOUG GOODWIN '12, STACEY KRULL '16, ADE ROSYA '14,** and **DYLAN VERHOEF '15** attended PBL Fall Iowa Leadership Conference in Dubuque. **GV**

2012 NEW FULL-TIME FACULTY AND ACADEMIC ADMINISTRATIVE STAFF



Back row from left: Cyndi Wiley, assistant professor of art and design; Dr. Sarah Miller Boelts, assistant professor of Spanish; Joy Brandt, associate director of student success, academic support and disability services; Dr. Matthew Moore, assistant professor of sociology; Dr. Jinwook Chung, assistant professor of business administration; Dr. Michael Lyons, assistant professor of biology. Front row from left: Rachel Merrill Schwaller, assistant professor of art and design; Dr. Bryan McQuide, assistant professor of political studies; James Ewald, assistant professor of art and design; Michelle Lahner, assistant professor of nursing; Dr. Shannon Juergens, assistant professor of business administration.

upcoming events

GV FACULTY ART EXHIBITION

Now – January 11
The Prairie Meadows Gallery
Rasmussen Center

NURSING PINNING CEREMONY

December 14, 6:30 p.m.
St. John's Lutheran Church

SENIOR STUDENT ART EXHIBITION

January 14 – February 22
The Prairie Meadows Gallery
Rasmussen Center

MARTIN LUTHER KING, JR. CELEBRATION

January 21, 12:30 p.m.
Viking Theatre, Student Center

NIELSEN CONCERT SERIES: CHESNUT BRASS COMPANY

January 21, 7:30 p.m.
Viking Theatre, Student Center

MULTICULTURAL FAIR

February 20, 11:30 a.m.
Student Center

THEATRE PRODUCTION: SHE STOOPS TO CONQUER

February 21, 22 & 23, 7:30 p.m.
February 24, 2 p.m.
Viking Theatre, Student Center
Call 515-263-2991 to reserve tickets.

NANCY MARROW

February 25 – April 5
The Prairie Meadows Gallery
Rasmussen Center



Chestnut Brass Company



Monday, January 21 • 7:30 p.m.

Student Center Viking Theatre
www.chestnutbrass.com

Free Admission

Global Motifs

LEARNING BY DOING

BY LACIE SIBLEY '07, EDITOR

Confucius said: I hear and I forget. I see and I remember. I do and I understand. This is the theory Dr. Zeb Sullivan, assistant professor of health and physical education, incorporates into his exercise physiology course.

"I learn by doing and I had many great mentors going through school," Sullivan said. "I'm just trying to pay it back for my students. I encourage them and work to get them excited about bigger things to maximize their potential."

The health promotion department recently acquired a new piece of equipment, a metabolic cart, which will aid in student learning and engage students in hands-on experiences. The body requires oxygen for energy production and the metabolic cart measures the amount of gas exchange the body takes in and expels in order to produce energy.

"The best measure of cardiovascular fitness is the maximum amount of oxygen the body can consume," Sullivan



DR. ZEB SULLIVAN

explained. "People with an extremely effective heart-pumping system can consume a lot of oxygen, which means their heart is pretty healthy. And why is that important? Because the number one killer in the United States is cardiovascular disease. People with higher maximum oxygen consumption, on average, live longer and are less likely to die from cardiovascular disease."

The new metabolic cart is comprised of a computer, monitor, breathing mask and tubes, as well as a cycle ergometer (a stationary bike). A subject wears a heart monitor and the breathing mask, which are connected to the computer system, while cycling on the stationary bike. The system measures the intake of oxygen and the output of carbon dioxide.

"Students can learn several things from this machine," Sullivan said. "It

will tell them how good a pump the subject's heart is, look at the effects of dietary modifications, measure ventilation – how much air moves in and out of the lungs, nose and mouth – and overall cardiovascular fitness."

The metabolic cart looks at the effects of exercise intensity and the respiratory exchange ratio in order to determine if the body is using carbs or fats to produce energy during exercise. At higher intensity exercises, the body utilizes a higher percentage of energy from carbs, versus lower intensity exercises when the body uses a higher percentage of energy from fats. However, when looking at overall fat oxidation (the consumption of fat molecules), the total fat oxidation is actually greater during higher intensity exercises – so the total energy expelled from fat is higher at

faculty & staff accomplishments

DR. GRETA DEGAN, associate professor of nursing, was appointed as the Joppa Outreach program director for homeless outreach.

KARLY GOOD, instructional technology specialist, was appointed to the Iowa Distance Learning Association Board, a network of distance learning professionals.

DR. LINDSAY GROW, assistant professor of education, presented at the Iowa Reading Conference, in conjunction with current and former GV students: **Carla Rivas**, **Cassidy Winslow**, **Jesse Bonnette**, **Kyrstin Shelley**, **Krys Melton**, and **Nicolette Jenkins**.

DIANE SCHAEFER JOHNSON, director of admissions, serves on the Des Moines Area Community College Urban Campus Advisory Committee.

REV. DR. KEN JONES, professor of philosophy and religion, presented a week of lectures titled, *The Lutheran Toolkit*, at Outlaw Ranch in South Dakota, a camp of the Evangelical Lutheran Church in America. **JONES** and **REV. DR. MARK MATTES**, professor of philosophy and religion, attended the International Luther Congress in Helsinki, Finland. Mattes delivered a plenary address titled, *Luther's Use of Philosophy*, which will be

published in the *Lutherjahrbuch* in 2013. **MATTES** gave a lecture at the Luther Academy in Germany in September on the topic of *Luther on Faith and Reason*.

DR. JEAN LOGAN, professor of nursing, had an article published in the October issue of the *Journal of Transcultural Nursing* titled, *A Reunion*.

DR. JOHN LYDEN has an article titled, *Whose Film Is It, Anyway? Canonicity and Authority in Star Wars Fandom*, published in the Fall 2012 issue of the *Journal of the American Academy of Religion*.

higher intensities.

Sullivan also has plans for students to conduct a lab that focuses on the effects of dietary supplements that allegedly stimulate fat loss. They will look for the placebo effect in order to determine if the supplements truly do work.

"Students are very excited about this equipment," Sullivan said. "For the majority of them, this will be their first experience with such equipment. They will have several ways to measure how good a pump a subject's heart is through field tests, running performance, and the metabolic cart. When you are actively doing something, you're learning and more likely to get more out of the activity. This cart will aide in that."

Students will also conduct an active research project. They will decipher a problem, look at the background and



Students use GV's new metabolic cart to measure energy production in the body. PHOTO: JIM HEEMSTRA

what has been discovered so far, and then formulate a hypothesis. They will test it, compose a research paper, similar to a journal article, and present their data, indicating if their hypothesis was accepted or rejected.

"My overall goal for my students is for them to understand why the body

uses oxygen and the metabolism of exercise. I hope they will develop an understanding of stress response and how exercise is a stressor. The metabolic cart is a great piece of equipment that will engage students and hopefully pique their interests even more in the health sciences," Sullivan said. **GV**

DR. MATT PLOWMAN, associate professor of history, will have an article titled, The British Intelligence Station in San Francisco during the First World War, published in the Journal of Intelligence History in January 2013. He also had a paper titled, Enemies at the Golden Gate: The Pacific Theatre of Anglo-German Intelligence inside Indo-Irish Nationalism during World War I, accepted for the International Conference: Perspectives on the Great War/Ruckblick auf den Ersten Weltkrieg, Queen Mary-University of London, in August 2014, in London.

DR. CHAD W. TIMM, assistant professor

of education, gave a presentation at the Great Lakes Regional Conference for the Social Studies in Des Moines October 2, titled: Teaching Chronological Thinking: The Colorado Coal Strike of 1914.

ADAM VOIGTS, vice president for administration and finance, was appointed by Governor Brandstad to represent private higher education institutions in Iowa on the board of Iowa Student Loan Liquidity Corporation.

CYNDI WILEY, assistant professor of art & design, is the first author on a paper titled, Promoting Intergenerational

Collaborations through a Virtual Community Garden Application Design, submitted to the Association for Educational Communications and Technology that will be a roundtable design and development discussion.

DR. ALEC ZAMA, assistant professor of business administration, presented a paper at the the Midwest Academy of Management Conference (MAM) in Chicago, Ill., October 5, titled: Impact of High-CSE CEO on Top Management Team Composition and Size. He has been a reviewer and presenter at MAM since 2009. **GV**



The new world of **COLLEGE SELECTION**

BY CAROL BAMFORD, VICE PRESIDENT FOR MARKETING

No matter when you began the process of selecting a college – whether it was thirty years ago or even just a few years back – chances are the whole process is a lot different today than it was for you. Much of that change is being driven by changes in technology, but there are other factors as well. It is a new world, and one that can be especially confusing for the parent or other family member who goes along for the ride. By the same token, it's also exciting and energizing for students and colleges!

Are we there yet?

Choosing a college is a process that begins much earlier than it did in days gone by, often as early as middle school or junior high, but certainly by the sophomore year in high school. Young students don't necessarily start thinking specifically about which college they'd like to attend, but they often begin to consider whether college is the right choice for them at all. Some are exposed to online or in-class programs in middle school that can help them start thinking about college and assessing their own desire and capacity to attend. Many start the process without even knowing it by going to camps, clinics and other summer activities on college campuses.

At Grand View, we typically begin the recruiting process during a student's sophomore year, with newsletters and other print or email communication designed to introduce them to Grand View as they begin to think about college.

Defining the consideration set

Not so long ago, future college students may have had an easier time figuring out what colleges to consider. They often defaulted to looking at state schools, nearby private colleges, schools affiliated with their church, and local community colleges – the schools they became aware of through family, friends and teachers or guidance counselors. The internet has changed that in a big way.

College selection sites

There are dozens of sites that purport to help students learn about and select a college.

Nearly all of them are free to the student; most are supported by fees that schools pay for their "profiles" and by college or corporate advertising. Most colleges and universities know which sites are reputable, but students can be at the mercy of an indiscriminant internet search, stumbling on sites with outdated and inaccurate information or on those that promote only for-profit online higher education.

Among the large, reputable college search sites are www.collegeboard.com, which is sponsored by The College Board, creator of the SAT exam; www.collegeview.com and www.collegeconfidential.com, both sponsored by Hobson's; www.collegeXpress.com, sponsored by Alloy Education, and www.petersons.com, from the publisher of a respected college directory. There are many other players, with the "top tier" consisting of about seven sites.

So what can students do on a college selection site? Just about anything you could imagine! For starters, they can input a series of parameters and find all the schools in the U.S. that fit those parameters. For instance, a student might specify a set of parameters related to size, geographic location, school type (public/private), a particular academic offering, a particular athletic offering, and so on. That kind of search can give a student an initial "consideration set" with which to work. Drilling down into the details of each school, students will find a wealth of information, and most of the sites allow students to contact a school directly from the site to receive additional information.

From a college's perspective, investment in listings and advertising on college selection sites can pay off in the leads the sites return to the colleges. Some sites offer more sophisticated capabilities, such as re-targeting (advertising that follows students on the internet once they leave the site) and emailing directly from the site to targeted populations who have expressed an interest in a school.

College search sites

www.collegeboard.com

www.collegeview.com

www.collegeconfidential.com

www.collegeXpress.com

www.petersons.com



Virtual college fairs

Among the newest ways future students begin to develop their consideration set is the virtual college fair. Grand View was an early participant in CollegeWeekLive, which began offering virtual college fairs about four years ago. Their virtual environment looks like a convention hall, with virtual booths much like those you'd see at any trade show. Students can visit booths, text-chat in real time with admissions representatives, sit in on live streaming video presentations, chat by video with a school's current students, watch pre-prepared videos, and download information of all kinds.

Grand View participates in nearly a dozen CollegeWeekLive events each year and hosts two private open houses during the academic year, where we have five booths and offer several live presentations. Attendance at our virtual open houses has been brisk – several hundred students each time – and growing each year. Through CollegeWeekLive we're able to reach out to international students we wouldn't otherwise have contact with and also recruit more heavily outside of the Midwest. CollegeWeekLive continues to expand its offerings, with some now specifically targeted to certain ethnic groups.

But students continue to attend old fashioned college fairs in person, too. Our admissions team travels to cities and towns in the Midwest, particularly Iowa, for about 50 college fairs each year, because there's just no substitute for personal contact.

Outreach in an electronic world

Email has become a consistent method of outreach to prospective students, and for some

students, an email may be their first contact from a school. Emails are increasingly graphic and sophisticated, with links to the college website, videos, and documents that can be downloaded. The use of smart phones makes email a more complex endeavor, as schools work to make their emails accessible over an expanding variety of devices and platforms.

What about social media? YouTube has become a staple for colleges and universities, with most of them having multiple YouTube channels where they can showcase all kinds of campus activities and recruiting messages. And then there's Facebook. While most schools are still struggling to figure out how social media fit into their recruiting strategies, all of them have at least one admissions Facebook site where prospective students can find out about campus events, interact with admissions counselors and find other prospective students who are interested in the school.

Some colleges are also beginning to use Twitter and text messaging for recruiting, but like Facebook, their effectiveness is an open question right now. They do seem useful when used by coaches recruiting athletes or other narrower populations. Grand View, like most universities, continues to use print publications sent by mail, usually in concert with email outreach. One of the reasons we stay with print is that it is often seen by parents, who will then encourage their student to review it.

A college or university's website is likely to be a



Above left:
A screenshot of
Grand View's
CollegeWeekLive
convention hall.
A view of Grand View's
online athletic booth.

significant factor in a student's college investigation. It is there that students and families find the information they need about academic programs, athletics, clubs and organizations, residential and campus life – and all the other factors that are important to a student.

Narrowing the choice

Regardless of how a student has defined the consideration set, at some point the narrowing of choices has to happen. Some students have a small

set of schools they're considering, while others may have as many as ten...or more. It is at this stage of the process that two things become paramount: the school's website and personal contact.

Websites on steroids

Higher education websites have become massive and complex – often with a thousand or more pages – and designed to serve a variety of divergent constituencies, from prospective students to employers to families and other visitors. In order to provide what prospective students need, many colleges and universities have created separate admissions websites with increasingly more sophisticated features.

In early October, Grand View launched a new admissions website with creative and technologically advanced capabilities that are designed to provide a very personal and engaging experience for future students. The site interacts directly with

Below: Screen shots from several pages of admissions.grandview.edu.





Grand View's recruiting system, pulling information about prospective students from a database that stores data students have given us, such as what academic and athletic programs they're interested in.

The site operates on a PURL (personal URL) that is given to each prospective student. When a student enters the site with a PURL, customized features are displayed based on the student's interests. For instance, a student who is interested in art & design will be presented with academic information about art & design, a video about the art & design department, photos of various studios and exhibits, and other specifics related to art.

Once a student has applied online, the site will track the progress of the student's application, showing what materials Grand View has received (for instance ACT scores) and what materials we still need in order to process the application (for instance, a high school transcript). Students can learn of their acceptance right on the site.

As students move through the application process, they gain access to new interactive features that are designed to engage them and begin to build community. For example, students who've applied can see a real-time demographic breakdown of others who've applied – where they're from, their ethnicity, gender, and so on. Accepted students can participate in a class motto contest by "writing" their motto suggestion on The Rock, and then vote for the winning motto. And they can join their GV class Facebook page directly from the site, posting a "badge" of their acceptance to GV.

One of the primary engagement features on the site is the "site guide," an avatar who speaks to visiting students and

helps guide them through the process of finding information, scheduling a campus visit, applying online and providing us with information. There are three site guides – Viktor the Viking, Bud the Bird, and Diane Johnson, our director of admissions. While the guides are designed to be interactive and helpful, they are also an introduction to Grand View traditions and imagery, as is the motto contest on the Rock.

Confirming the choice

Once a student has narrowed his or her choice, the college website can be a defining factor in which schools a student applies to. (Virtually all applications are now done online, through the website.) But it is still the in-person campus visit that seals the deal. While students can get a good feel for the characteristics of a campus from literature, emails, college fairs (virtual or otherwise) and the website, there's just no substitute for being on campus, meeting faculty and other students, attending a football game or participating in a hands-on action day.

At some point, the virtual world gives way to the real one in which a student will live every day, and the decision is made based on which school just "feels right." **GV**

Site guides, avatars who speak to visiting students on the admissions website, include Viktor the Viking, Bud the Bird and Diane Johnson, director of admissions.



Campus visits still remain an important part of the final college selection. PHOTO: JIM HEEMSTRA



ZENZ EARNS NATIONAL RECOGNITION

Senior goalkeeper Katie Zenz was selected as the NAIA National Defensive Player of the Week for women's soccer October 3. She is the first GV athlete to receive national recognition this year.

Zenz was recognized for her performances the week of September 24 during which she posted back-to-back shutouts for the fourth

time in her career, with clean sheets against NCAA Division III Central (Iowa) September 25 and St. Ambrose (Iowa) September 29. The MCC Women's Soccer Defensive Player of the Week combined to make 13 saves for the week, including a second half penalty kick stop to maintain the Vikings 1-0 win over St. Ambrose.

For the year, Zenz owned a 11-8-1 record, .99 goals against average, and .779 save percentage. **GV**



Katie Zenz, senior goalkeeper, was selected as the NAIA National Defensive Player of the Week for women's soccer October 3. PHOTO: DOUG WELLS

FORMER ALL-AMERICAN RUNNER BIRRU RUNNING PROFESSIONALLY; SPONSORED BY ADIDAS

Former GV National Cross Country and Track & Field Champion Obsie Birru '12 is currently living and training in the Houston area under Dan Green's Team Green Running. The Johnston native moved to Texas to train as part of Green's Adidas-sponsored team. She won the seventh annual Memorial Hermann Ten for Texas October 13. Birru led from wire-to-wire to win the 10-mile race in one hour and 21 seconds. She opened a 59-second lead at mile four and maintained a steady six-minute pace per mile.

Team Green Running is prepping for the USA Track and Field's National Club Cross Country Championships, which will be December 8 in Lexington, Ky. **GV**

Obsie Birru

PHOTO: RITCH FUHRER, DIGITAL DESIGNS & PHOTOGRAPHY



GV HOSTS 2013 NAIA WRESTLING CHAMPIONSHIPS

In June, the NAIA announced that Grand View, the Greater Des Moines Convention and Visitors Bureau, and Des Moines Area Sports Commission would serve as hosts for the 2013 NAIA Wrestling National Championships. The



one-year agreement states that the Jacobson Exhibition Center at the Iowa State Fairgrounds will host the event.

"The NAIA is excited to extend its host partnership with the Greater Des Moines CVB, Sports Commission and Grand View for the NAIA Wrestling National Championships," Jim Carr, NAIA President and CEO, said. "Des Moines organized a terrific and memorable event its first year and should be commended for their efforts. With the proud and storied tradition of wrestling in the state of Iowa, I have no doubt that they will repeat that experience."

The state of Iowa has hosted seven Wrestling National Championships, all taking place in Sioux City or Des Moines.

The Championships consist of ten individual weight classes with four sessions during the two-day span. Wrestlers qualify for the Championships by placing in the top four in their weight class at one of the four qualifying group tournaments or as an at-large selection out of their qualifying group.

In the 55-year history of the event, there have been 19 programs that have taken home the team title, including Grand View's 2012 Championship. **GV**

Kadie Subbert was named
MCC First Team.
PHOTO: DOUG WELLS



Thomas, Gustavo Soares, Ross Alexander, Mascicza named to MCC First Team.
■ Adamson MCC Player of Year; Blair Reid MCC Coach of Year.

Soccer: Women

- Received votes in national rankings several weeks.
- Finished second in MCC with 5-1 record.
- Advanced to MCC Tournament championship.
- Meghan McCoy, Katie Zenz MCC Player of the Week.
- Zenz NAIA National Player of the Week.
- Rebecca Berry, Deb Jenkins, Jordyn Thompson, Zenz named to MCC First Team; McCoy and Alecia Werner voted to Honorable Mention Team.

Volleyball: Women

- Ranked in NAIA Top 25 every week, as high as No. 7.
- Won second straight MCC title with 5-1 record.
- Earned top seed for MCC Tourney.
- Iwa Belisario (four times), Kadie Subbert, Paige Harris, Devon Jensen MCC Player of the Week.
- Career milestones this season by Jensen (2,500 kills, 2,000 digs) and Harris (1,000 assists).
- Jensen, Subbert, Kelley Johnson named to MCC First Team; Belisario and Harris to Honorable Mention Team.
- Johnson voted MCC Newcomer of the Year.
- Received at-large bid to NAIA Championships; second straight national tournament appearance against Lindsey Wilson (Ky.). **GV**

Ryan Adamson was named MCC Player of the Year. PHOTO: DOUG WELLS

fall sports shorts

Cross Country: Men

- Three top-four team finishes.
- Personal records set by every team member this season.
- Justin Welsh placed 7th to earn All-Conference honors and qualify for nationals.
- Team fourth at MCC Championships.

Cross Country: Women

- Won Graceland Yellowjacket Classic and five top-five finishes.
- Kelsey Carbajo runner-up at Yellowjacket Classic.
- Team turned in top-ten fastest team times in program history twice.
- Carbajo placed 5th at MCC Championships to earn All-Conference honors and qualify for nationals.
- Team third at MCC Championships.

Football

- Ranked NAIA Top 25 every week in 2012, as high as No. 9.
- Brady Roland, Ben Hurley, Jon Higgins MSFA Midwest Player of the Week honors.
- Double overtime upset No. 9 St. Ambrose when ranked No. 18.
- 8-3 overall in 2012 and 5-1 in MSFA Midwest for second straight conference title.
- Named to MSFA Midwest **First Team**: Marc Osborn, Presley Godson, Higgins, Dudley Bickham, Jessie Rayford,

Jason Gladfelder, Josh Moncivais;
Second Team: Roland, Shane Pudenz;
Honorable Mention: Taylor Goebel, Hurley, Ostin James, Cody Redmond, Derek Nightser, Terrell Lloyd.
■ Tom Barnabo MSFA Midwest Assistant Coach of Year.

Golf: Women

- Runner-up at Viking Classic and third at Park Invitational.
- Kenzie Rottinghaus medalist at Viking Classic and Mount Mercy Invitational; All-Tourney Team at Wartburg Invitational.
- Rottinghaus MCC Player of the Week four times.

Golf: Men

- Won three meets: Wayland Baptist Peaks, Iowa Intercollegiate, Viterbo Ronnie Eastman Classic.
- Mike Slavin, Tyler Smith, David Walter MCC Golfer of the Week honors.
- Ranked No. 12 in Nike/Golf World Poll.
- Ranked No. 16 in NAIA Preseason Top 25 Poll.

Soccer: Men

- Ranked in NAIA Top 25 for several weeks.
- Won MCC regular season title with 4-0-2 record.
- Conor Thomas (three times), David Mascicza, Noel Medina (twice) MCC Player of the Week.
- Earned top seed for MCC Tourney.
- Won MCC Tournament to earn automatic bid to nationals.
- Vikings make eighth NAIA Championship appearance against Science and Arts of Oklahoma.
- Ryan Adamson, Medina,



★★★
 GRAND VIEW NATIONAL
ALUMNI
 COUNCIL

Being a National Alumni Council member has given me the opportunity to share my GV story and a sense of belonging within the GV alumni family. I have been blessed in many ways but more specifically, within the past five years. I was offered a scholarship to participate on the dance team. I discovered my career path which led me to where I am today – a full-time exercise specialist at a corporate wellness center. And I met an All-Conference baseball pitcher and we are engaged! Grand View supported and encouraged our relationship without even knowing it. We owe our future together to GV and will be forever grateful. We are proud supporters of our alma mater and encourage you to do the same. Contact Katie Ostrem at 515-263-2957 to learn more. We hope to see you at the next alumni event!

– Nicole Wells '11

1952

MARIE A. (ANDERSEN '52) HOVLAND relocated to Red Lodge, Mont., and is helping her daughter and son-in-law run a motel.

1968

SANDRA (GERINGER '68) MILLER retired from Midwest Cancer Screening as a cytotechnologist. She and her husband, Harold, reside in Springfield, Mo.

1982

CRAIG MILLER '82 resides in Fort Dodge, Iowa.

1983

DAN JONES '83 was promoted to program director of KVFD-AM (AM 1400) at Three Eagles Communications in Fort Dodge.

1985

KAREN BRADLEY BUECHLER '85 earned her Master of Public Health degree from the University of Iowa College of Public

Health in May. She is a community health consultant with the State of Iowa Department of Public Health.

1987

MICHELLE K. WIMMER-SANDERS '87 is a merchandiser for Advantage Sales and Marketing and for Premium Retail Services in Mason City, Iowa.

1988

MARLA DE JONG '88 was inducted as a Fellow in the American Academy of Nursing (AAN) in October during the Academy's 39th Annual Meeting and Conference in Washington, DC.

1994

BURTON POWLEY '94 received the Caring Coach Award 2012. He coaches figure skating at the Coral Ridge Ice Arena in Coralville, Iowa, and the Metro Ice Sports Facility in Urbandale, Iowa. The recipient is nominated by athletes and parents.

continued



The Alumni Relations and Advancement Offices are excited to introduce the 2012-2013 GV United Student Leadership Team, bridging the gap between alumni and current students. Our students come from Iowa and across the country, even as far as England, and they look forward to learning more about GV from our alumni. Be sure to look for them at upcoming alumni events and ask them what's new on campus!

You can help support these students and others who were just like you with a gift to the Grand View Fund. With your support, current students will continue to have a quality education and first-class experience on campus.

TO LEARN MORE OR DONATE ONLINE, VISIT GIVING.GRANDVIEW.EDU



2012
GRAND VIEW
HOMECOMING
OCTOBER
5-7

Look online for more
Homecoming 2012
photos and videos.



From top: Runners in the annual Viking 5k; Viktor runs with children participants in the Viking Kid Trot; visitors take part in the tailgate at Williams Stadium; alumni and friends participate in tailgate activities including lunch, face painting, jump houses, lawn games and more; the Vikings take on and defeat Waldorf in a 57-0 win. Photos by: Douglas Appleby and Doug Wells



1997

SAMANTHA (KINNEY '97) COLE was accepted into the Adult Nurse Practitioner program at East Carolina University. She and her husband, Neal, reside in Wake Forest, N.C.



1999

BRIAN HOUGH '99 is an academic advisor at North Dakota State University. He and his wife, Gina, reside in Fargo, N.D.



2007

CHARLES DAVIS '07 married **ERYN KNELLER '07** June 16 in Winterset, Iowa



2008

ERICH HILSABECK '08 married Jennifer Hamilton September 15. Erich is an executive mortgage analyst for Wells Fargo Home Mortgage and his wife is a teacher.

ERIN ZIRKELBACH '08 is the human resources coordinator for Candeo in Des Moines, Iowa.

2009

LISA DAVEY '09 married Timothy Hanrahan June 2.

ANDREW DAVIS '09 married **NICOLE MASON '10** May 6. The couple resides in West Des Moines, Iowa.

ANGELA T. JOHNSTON '09 married **JORGE A. PADILLA '09** September 3, 2011. Angela is a senior graphic designer at

Flynn Wright, and Jorge is an assistant store manager at Wells Fargo Bank. The couple resides in Ankeny, Iowa.

2010

BRENT BORCHARDT '10 graduated from Drake University with a Master's of Public Administration in August.

2011

ASHLEY (RUBES '11) LAWSON is a graphic designer for Penton Media. She married Richard Lawson September 17, 2011, and the couple resides in Kansas City, Mo.

2012

NICOLE BARRECA '12 is employed by the World Food Prize.



THOMAS P. LOPEZ '12 married **JUSTINA R. MAZZA '11** July 14, in Des Moines. Thomas is preparing to start physician's assistant school, and Justina

is a pediatric oncology nurse at Blank Children's Hospital.

MATTHEW QUICK '12 is a registered representative and investment advisor at AXA Advisors, LLC.

COURTNEY TOWNSEND '12 is a finalist in Photographer's Forum Magazine "Best of Photography 2012" out of 12,000 entries.

2012 ALUMNI AWARD RECIPIENTS

The 2012 Homecoming weekend brought yet another opportunity for Grand View to honor alumni for achievements and success both during and after their time at Grand View.

TRACY (SCHARTNER '87) AND STEVE DEVENNEY '84 were inducted into the Grand View Athletic Hall of Fame. Tracy played tennis for the Vikings and was a member of the 1987 NAIA National Tournament team. She is employed by

Holy Trinity School in enrollment and public relations. Steve is employed by Raymond James and Associates as a branch manager. During his baseball career at GV, he was a member of the 1984 NAIA World Series tournament team and was named NAIA All-American three consecutive years.

The 2012 Distinguished Alumni Award was presented to **RICK RAY '94**, the recently appointed men's head

basketball coach at Mississippi State University. Prior to Ray's arrival in Mississippi, he held coaching positions at Clemson, Purdue and Indiana State.

LELAND MOLGAARD '59 received the Danish Heritage Preservation Award. Molgaard serves as president on the Board of the Danish Interest Conference, has delivered a paper on immigration at the Danish Heritage Society, and is involved with the Danish

Future Vikings

ANTHONY J. LUCIA '98 and his wife, Heidi, a daughter, Mia, born July 30.

Kristin and **DR. COREY MODRELL '02**, a daughter, Madison Mae, born August 3, 7.5 lbs 19.5 inches long. Corey was voted Best of the Valley for Montrose, Colo., as the best chiropractor for a third straight year and was also voted Best of the Valley for Best Male Teacher. He teaches biology and anatomy and physiology for Colorado Mesa University part-time.

Scott and **JENNIFER (MASON '06) PENISTEN**, a daughter, Amelia, born September 17.

In Memoriam

DR. ROBERT KORSGAARD '35 passed away June 11.

CECELIA (IBSEN '38) LARSEN passed away June 1. She is survived by her husband **Alfred Larsen '40**.

KAREN M. (THOMSEN '36) KADGIHN passed away July 19. She was a sister

to **Axel Thomsen '41**. Karen was also married to **Karl M. Laursen '37** who was killed in WWII, and later married to the late **Rev. Carl Laursen '55**.

EARL LARSEN '41 passed away July 16. Earl played basketball for GV and was a very proud Viking. His son, **John Larsen '77**, also attended GV.

LEIF HERMANSEN '49 passed away September 21. He is preceded in death by his sisters **Selma Sorensen '37**, **Shirley Andersen '44**, and brother **Tom (Kermit) Hermansen '57**. He is survived by his sister **Barbara Handrup '48** and sister-in-law **Charlene Hermansen '57**.

DR. CARL F. NIELSEN '49 of Steinen, Germany, passed away September 1. He was A.C. Nielsen's son.

VALDEMAR SEJR PETERSEN '49 passed away August 26.

GERALD HAL BRANDT '52 passed away September 10. He is preceded in death by his sister **Barbara Jensen '50** and brother-in-law **Leland Jensen '51**.

REV. HANS R. NELSON '52 passed away August 16. He came from a family of

alumni, including his late parents **Chris Nelson '18** and **Agnes Poulsen '18**, late sisters **Alma Jones '46**, **Eva Nielsen '43**, and surviving brother **Don Nelson '58**.

DAVID M. ESBECK '59 passed away July 1.

WILLIAM DAROLD WELLER SR. '59 passed away July 6.

JOHN WARREN CHIESA '62 passed away March 19, 2011.

BRUCE WILLIAMS '71 passed away September 9 from complications of a bone marrow transplant. He co-opened an art gallery and worked at the Iowa Arts Council for more than 35 years.

HAROLD J. RUGGLESS '72 passed away April 28 at the age of 64. He is survived by his wife, **Bonnie (Walker '69)**. A tree has been planted on campus in Harold's memory.

HOLLY L. HESKETT '84 passed away October 8.

MARK S. JOHNSON '93 passed away July 22.

GWENDOLYN K. SWANSON '00 passed away July 12. **GV**



TRACY DEVENNEY '87
Athletic Hall of Fame
Tennis



STEVE DEVENNEY '84
Athletic Hall of Fame
Baseball



RICK RAY '94
Distinguished
Alumni Award



LELAND MOLGAARD '59
Danish Heritage
Preservation Award



AMEDEO ROSSI '93
Young Alumni
Achievement Award

Immigrant Museum.

The Young Alumni Achievement Award honored **AMEDEO ROSSI '93**.

Rossi is an entrepreneur and advocate in Des Moines' progressive music movement. Rossi co-owns an indie music

venue and organizes music festivals, including the annual 80/35 music festival. **GV**

Swing & Merengue Dance Class

January 8 • 7-9 p.m.

Johnson Wellness Center, Aerobics Room
\$15 per person or \$25 per couple

Join other GV alumni for a night of fun and learn two classic dances.

To register or for questions, contact Katie at
kostrem@grandview.edu or 515-263-2957.

Visit www.grandview.edu > Alumni to learn
about other upcoming alumni events.



SEND US YOUR NEWS!

We encourage you to share the latest news in your life. Clip this form, attach additional sheets as necessary, and mail it to GV Magazine, Lacie Sibley, 1200 Grandview Avenue, Des Moines, Iowa 50316-1599. Or send email to: lsibley@grandview.edu. Photos are welcome and will be used on a space-available basis. Deadline for the next issue is Friday, February 15, 2013.

Name _____ Last year at GV _____
First Middle Maiden or name at graduation Last

Spouse _____ If alumnus/a, last year at GV _____
First Middle Maiden or name at graduation Last

Address _____
Street City State Zip

Email _____ Phone _____

Please put a check by the news you want to share.

New job Promotion Retirement Achievement

Business name _____ Your position or title _____

Other information _____

Marriage Date of marriage _____ Occupation Wife/Husband _____

Birth/Adoption Daughter Son Child's Name _____ Birthdate _____

Weight _____ Length _____ Siblings _____

Death Name _____

Date of passing _____ Last year at Grand View _____ Age _____

Survivor(s) If alumni, list names and the last years at Grand View _____

_____ Signature _____

Please send GV magazine in the following format: Electronic (Please include email address above.) Print

LOVE LED THE WAY, FATE SEALED IT

BY LACIE SIBLEY '07, EDITOR

When asked what brought 1992 alum Travis Justice to Grand View, he won't say it was for the radio and television degree program, or the campus community, or a scholarship...nope, he will say love brought him here.

"I was completely and totally in love with my high school sweetheart and while she insisted she loved me too, she said there was no way we were going to the same college," Justice laughed. "So, since we weren't going to school together I was going to the closest school to ISU and it was Grand View. As it turned out, I had no idea about the radio and television program and once I walked into the communication building, it was love at first sight."

While in high school, Justice developed a great interest in radio, and GV had state-of-the-art facilities and equipment. He knew immediately he would get the education he needed to have a successful career and, more importantly, be close to his sweetheart.

During his time as a student, Justice took advantage of GV's connections with the community radio and television stations. He landed an internship his sophomore year with KCCI-TV – that summer the station hired him as a photographer/reporter.

"GV's location and community relationships allowed me to really bolster my career and let it take off," Justice credits.

Justice has spent the majority of his career in television. He left KCCI for a weekend anchor and sports reporter position at WAOW TV in Wausau, Wisc. He later returned to Omaha, Neb., as a sports director for KPTM TV in 1994 until he went to work for CBS affiliate KNTV in 2004 for about six years. At that time he decided to leave broadcasting



Travis Justice '92, director of business development and marketing at MCL Construction in Omaha, Neb., prepares to shoot a promotional video for the company. PHOTO: SUBMITTED

fulltime and became the director of business development and marketing for MCL Construction in Omaha, Neb. He continues to put his GV skills to use producing promotional videos, podcasts and media content to market the company.

"I also do a morning radio show on KXNO, a Des Moines radio station, but it's more part-time," Justice explained. "It lets me do something I love and reconnect with a community that I left because it still seems like I'm there."

Justice didn't do much radio until he returned to Omaha. He was a sports reporter-sidekick of sorts for the Todd and Tyler radio show and made guest appearances on the KXNO Murph and Andy show. When the morning slot opened up, KXNO offered the spot to Justice and he was excited about it, but he lived in Omaha and commuting was not an option. So they worked out a deal with a local Omaha radio station and

Justice uses their studio to link up live with his co-host in Des Moines.

Looking back on his past and where he is now, Justice comments, "It's been a hell of a journey but it's been interesting!"

Justice and his high school sweetheart have been married 20 years and have four children: Abigail (16), Owen (13), Mary (11) and Gretta (5). He remembers going through the college search process and is currently going through it again with his oldest daughter. He was the only one of his family to attend college and didn't have much help with his search.

"I say love brought me to GV but I also think it was fate," Justice said. "It was a great experience; I still have great friendships from my GV days and talk with many of my classmates on a weekly basis. GV means the world to me because it gave me the opportunity to be successful." **GV**

honor roll of

Loyalty.

It's a complicated concept that some say has eroded in our society – and I would generally agree. Am I as loyal as my parents? Probably not. While I will be forever true to the St. Louis Cardinals, I choose my airline, hotel and phone carrier based on price and convenience.

Fortunately for Grand View, we have thousands of loyal alumni and friends who share their support in many ways. Listed on the following pages are individuals and organizations that believe in our mission and have provided financial support during the 2011-12 fiscal year. For that, we are grateful.

My career affords me the opportunity to work with some of Grand View's most loyal. They express it in many forms. Some spend countless hours volunteering on a board or committee. Others help us recruit new students. Close to 100 help spread the word about Grand View at the Iowa State Fair every year. Yet others quietly open their homes to students who can't go home for Thanksgiving. Each and every one of these efforts makes Grand View stronger, which leads to a better experience for our students.

On behalf of those students, as well as the staff and faculty, I thank you for your loyalty to Grand View year after year.



Bill Burma
Vice President for Advancement

CLASS OF 1939

President's Club

Albert V. Ravenholt* '39

Century Club

Arild E. '39 and Margaret Nielsen

Contributors

Ingeborg (Mikkelsen '39) Hansen

CLASS OF 1940

President's Club

Delores (Holmgaard '40) Jespersen

CLASS OF 1941

Century Club

Victor E. '41 and Elaine H. Buck

Sylvia F. (Frost '41) Fisher
Axel E. '41 and Lou Ann Thomsen

CLASS OF 1942

President's Club

Fylla S. (Petersen '42) Kildegaard

Contributors

Edith M. (Krantz '42) Kilgren

CLASS OF 1943

Century Club

Willard R. * '40 and Arlene H. (Holmes '43) Garred
Eileen L. (Lang '43) and Harmon H. Smith

Contributors

Edith U. (Johansen '43) and Norman Brakken
Edna (Jensen '43) Swihart

CLASS OF 1944

Contributors

Ida M. (Wolf '44) Decker

CLASS OF 1945

President's Club

Ellen Utoft (Bollesen '45) Juhl

Century Club

Peter D. '45 and Kirstine D.* (Toft '41) Thomsen

CLASS OF 1946

President's Club

Agnete C. (Nelson '46) and John D. Lind

NFS Grundtvig Society

Esther Marie (Jensen '46) Rossman

Century Club

Valborg (Jessen '46) Nielsen

Contributors

Mildred E. (Pagard '46) Blomquist
Mary O. (Olsen '46) Riber

CLASS OF 1947

President's Club

Alice C. (Olsen '47) Humphrey

NFS Grundtvig Society

Karen (Torp '47) and Everett

Contributors

Ellen M. (Jensen '47) Nielsen

Century Club

Frank E. '47 and Edith E. Christensen

Iver L. '47 and Lis T. Jorgensen

Esther U. (Johansen '47) Paulsen

Contributors

Johanne (Johansen '47) and Thorvald '46 Hansen

Paul S. '47 and Joann Jorgensen

Elin M. (Jensen '47) and Svend Koch

Selma K. (Kildegaard '47) Sloth

Theodore J. Thuesen '47

CLASS OF 1948

President's Club

Inger (Jensen '49) and Wilmer N. '48 Larsen

Donald S. '48 and Alice

Petersen

NFS Grundtvig Society

Arvid Bollesen '48

Gloria (Mortensen '48) Steberl

Century Club

Richard E. * '49 and Roberta

(Johnston '48) Peters

Alice (Norberg '48) and

Howard Nichols

Contributors

Barbara M. Handrup '48

Lars Jorgensen '48

Gerald W. '48 and Annabelle

Pedersen

Evelyn (Sorensen '48) and

Rupert* '48 Petersen

Else (Rasmussen '48) Sorensen

CLASS OF 1949

President's Club

Paul E. '49 and Shirley A.

(Svendsen '49) Christiansen

NFS Grundtvig Society

Marie K. (Paulsen '49) and

Neil T. '49 Gribskov

Beverly M. (Nielsen '49) and

Erving '49 Jensen

Earl W. '49 and Jean Louise

Sutton

Century Club

Earle S. Swanson '49

Contributors

Doris (Feddersen '49) and

William Griffith

Harlan '49 and Joan E.

Thuesen

Ester M. (Bollesen '49) and

Bruce Westling

CLASS OF 1950

President's Club

Nancy M. (Petersen '50) and

Warren W. Rasmussen

Dean's Club

Elsa M. (Torp '50) and Barry

Spiegel

Century Club

Wendell J. '50 and Barbara*

Burbank

Lois P. '50 and Don Hartline

GIVING CLUB KEY President's Club, \$1,000 and above ■ Dean's Club, \$500-\$999 ■ NFS Grundtvig Society, \$250-\$499 ■ Century Club, \$100-\$249

donors

John F. '50 and Kathryn A. Rider

Contributors

Janice L. (Jensen '50) Bradley
George E. Cox '50
Elton Hansen* '50
Joy (Rasmussen '50) and Elmer C.* '49 Jacobsen
Joan D. (Downey '50) Lonsbury

CLASS OF 1951

President's Club

Phillip D. '51 and Peggy A. Ehm
David L. '51 and Arlene F. '71 Sisam

NFS Grundtvig Society

Robert L. '50 and Karma Jean (Jorgensen '51) Nilsen
Agnes E. (Ravenholt '51) Nussle
Astrid Ravenholt '51

Century Club

Sine N. (Nielsen '51) and Leif M. '51 Duus
Edward H. Rasmussen '51

Contributors

Justin L. '51 and LaVonne Beeson
Grace (Hansen '51) and Robert Hemstreet
Ruth Kjaer '51
Donald T. '51 and Musa Stielow

CLASS OF 1952

President's Club

Aage R.* '52 and Geraldine* Clausen
Robert D. '52 and Juanita Jacobsen
Richard N. '53 and Rita A. (Pedersen '52) Juhl

Dean's Club

Gerald H. '52 and Evelyn M. Brandt

Century Club

Mary E. (Larsen '52) and John S. Clark
Margaret L. (Larsen '52) Mills

Contributors

Dorothy M. (Miller '52) and Frank Beck
Donald L. '52 and Mary L. Clausen
Greta S. (Strandholt '52) Dawson
Harriet K. (Holm '52) Hansen
Solveig B. (Egede '52) and Robert C. Hedlund
Clela M. (Philleo '52) Hoggatt
William R. and Virginia (Anderson '52) Jacobsen
Nancy A. (Sorensen '52) and Robert Maloy
Duane A. Nielsen* '52

Ernest W. Nielsen '52

CLASS OF 1953

President's Club

Carl '53 and Marilyn Mehr
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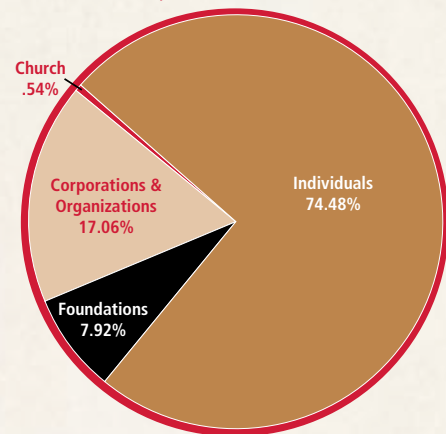
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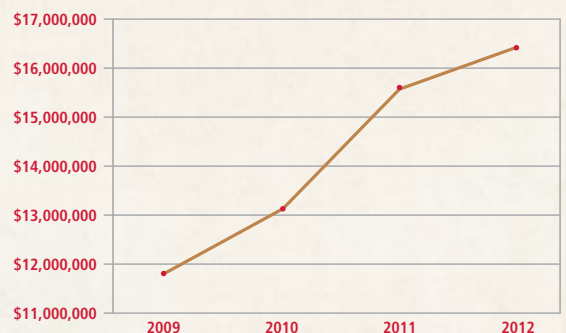
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S. Johnson Wellness Center Turns Ten

Ten years ago Grand View took a major leap forward with the opening of the Charles S. Johnson Wellness Center. While expectations for the building and the programs within it were high, no one could have predicted the impact the facility would have a decade later.

Thanks to the lead gift from Chuck and Jaina Johnson, along with support from alumni, Trustees, faculty, staff, friends, and the corporate community, a major catalyst in Grand View's growth was completed in 2002. Since that time, the athletic department has grown from seven sports to 24. While 124 student-athletes competed then, 650 student-athletes proudly represent the Vikings today.

Hard working coaches and dedicated players achieved success in all sports including 31 Conference Coach of the Year honors, as well as 32 Player of the Year awards. Viking teams have won three straight conference Commissioner's Cups for best overall finish in all sports. And the 2011-12 season saw the Vikings finish 11th nationally in the Learfield Sports Director's Cup for best overall finish for all sports.

The Johnson Wellness Center has also helped more than 800 students achieve their Bachelor of Nursing degrees during an era when society experienced a nursing shortage.

Over the past decade, students have benefited from the facility, beginning as prospective students on Visit Day followed by Freshman Convocation their first day and other ceremonies throughout their time on campus. Many of the intramural activities are housed in the building, as well as numerous special events.

"The Johnson Wellness Center is philanthropy at its finest," said Bill Burma, vice president for advancement. "The investment our donors made has paid off ten-fold as every Grand View student has an opportunity to develop healthy habits, learn and compete in this wonderful facility." **GV**

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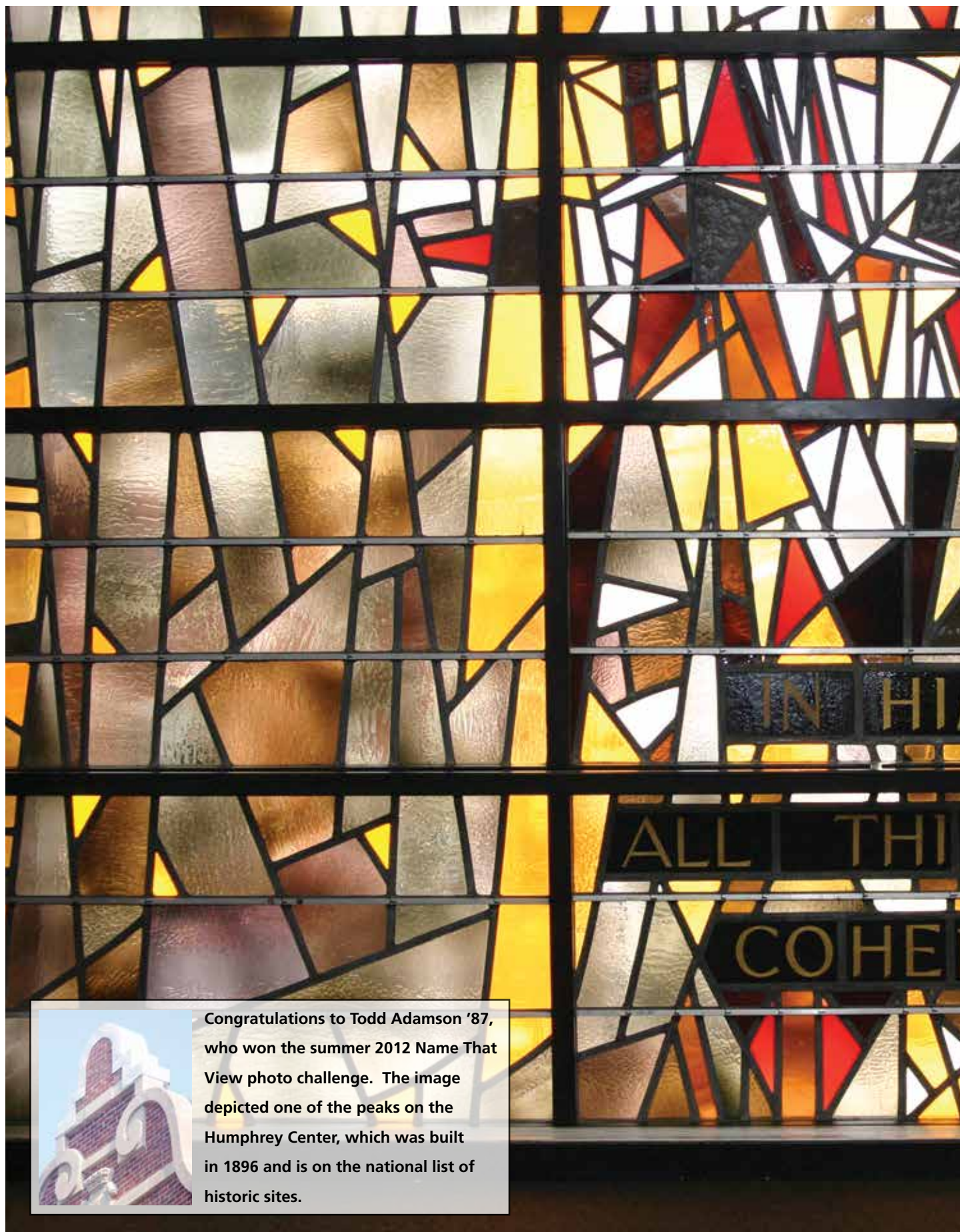
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