

WELCOME TO GVVU'S

Dyslexia Specialist
Endorsement &
Science of Reading
Certificate Program

LIVE INFO SESSION!

Please type
in the chat:

- Your Name
- Location
- Current
position/career

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Welcome &
Introduction

Program &
Coursework
Preview

Why Literacy
Matters More
Than Ever

Application
Details

TODAY'S PRESENTERS:



Katy Severe, MEd
(she/her)

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Program Coordinator--Dyslexia
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DYSLEXIA



As many as 1 in 5
people have dyslexia!

Why?

Adults with below proficient literacy	7.5%
4th grade students with below proficient literacy	62%
Low income 4th grade students not reading proficiently	77%
High income 4th grade students not reading proficiently	52%
State ranking for 4th grade literacy	#16
State ranking for adult literacy	#9

2024 IOWA REPORT CARD



W H A T

I S

Y O U R

W H Y ?

Unmute or type in chat:

- Why are you here tonight?
- Why are you interested in one of our programs?

WHY GRAND VIEW UNIVERSITY?

- Commitment to Evidence-Based Literacy Instruction
- Experienced Faculty & Personalized Learning
- Flexible Program Options for Working Educators
- Strong Community Partnerships
- Leader in Literacy

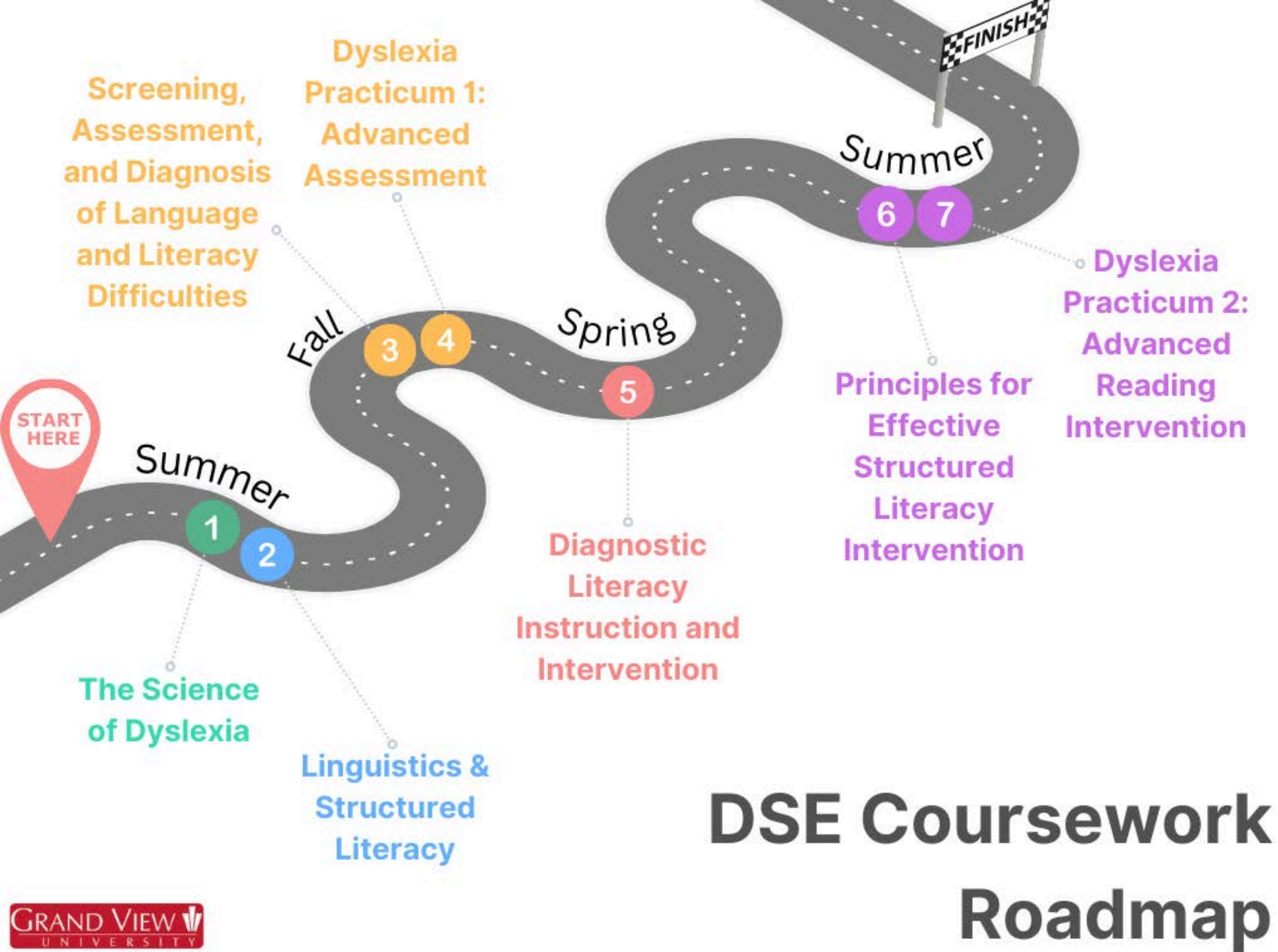


PROGRAM 1:

Dyslexia
Specialist
Endorsement
(DSE)

DSE – PROGRAM HIGHLIGHTS

- Coursework: In-depth training in dyslexia, structured literacy, assessment, evidence-based interventions, & practical application
- Hands-On Practice: Supervised practicum experiences
- Expert Instructors: Learn from certified dyslexia specialists
- Certification: Meets state endorsement requirements for dyslexia instruction



KPEERI EXAM

The Knowledge and Practice Examination for Effective Reading Instruction (KPEERI) measures an educator's knowledge of the principles and practices of Structured Literacy.

Passing the KPEERI exam is required for completion of Grand View's Dyslexia Specialist Endorsement program.



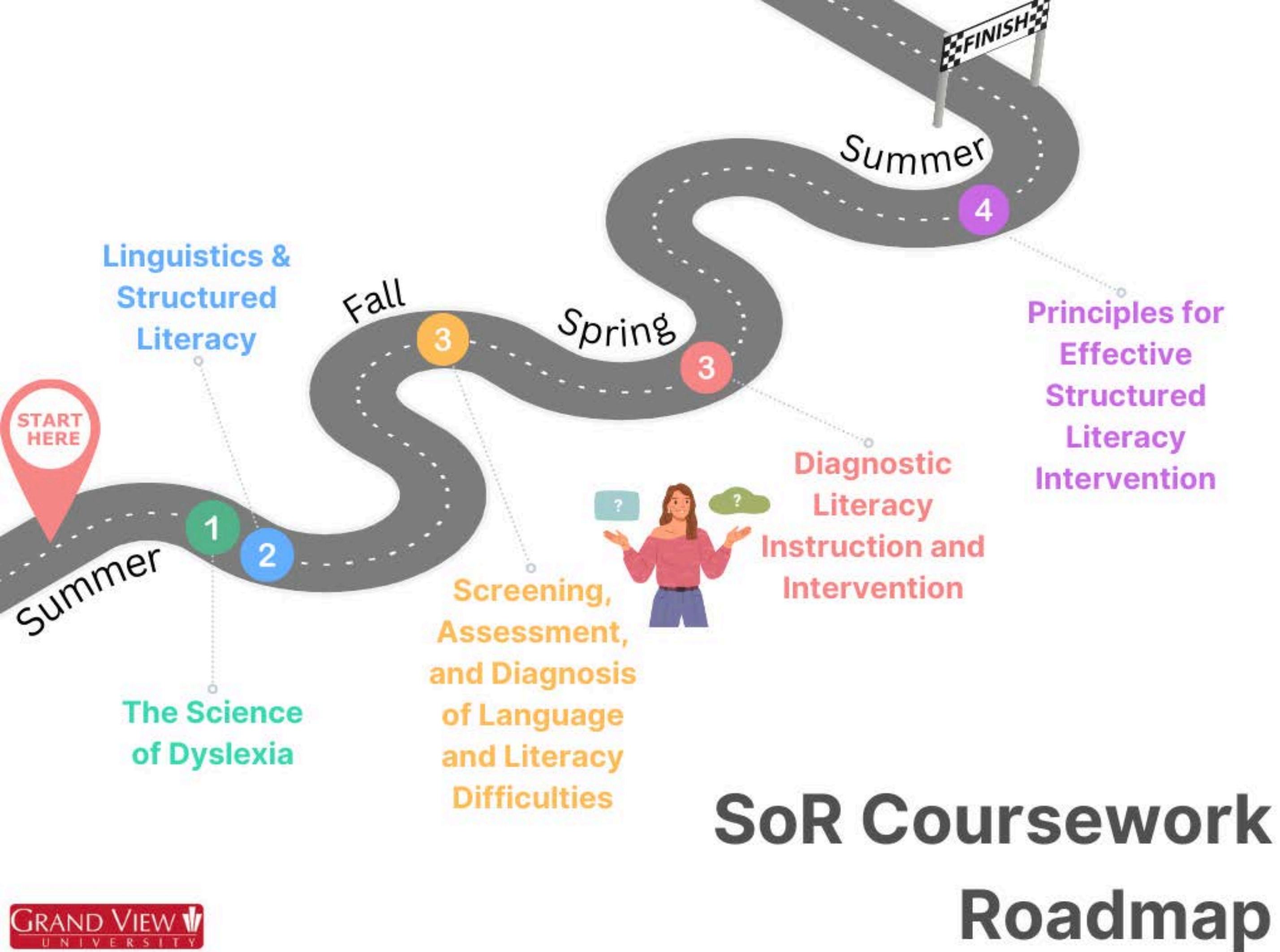
PROGRAM 2:

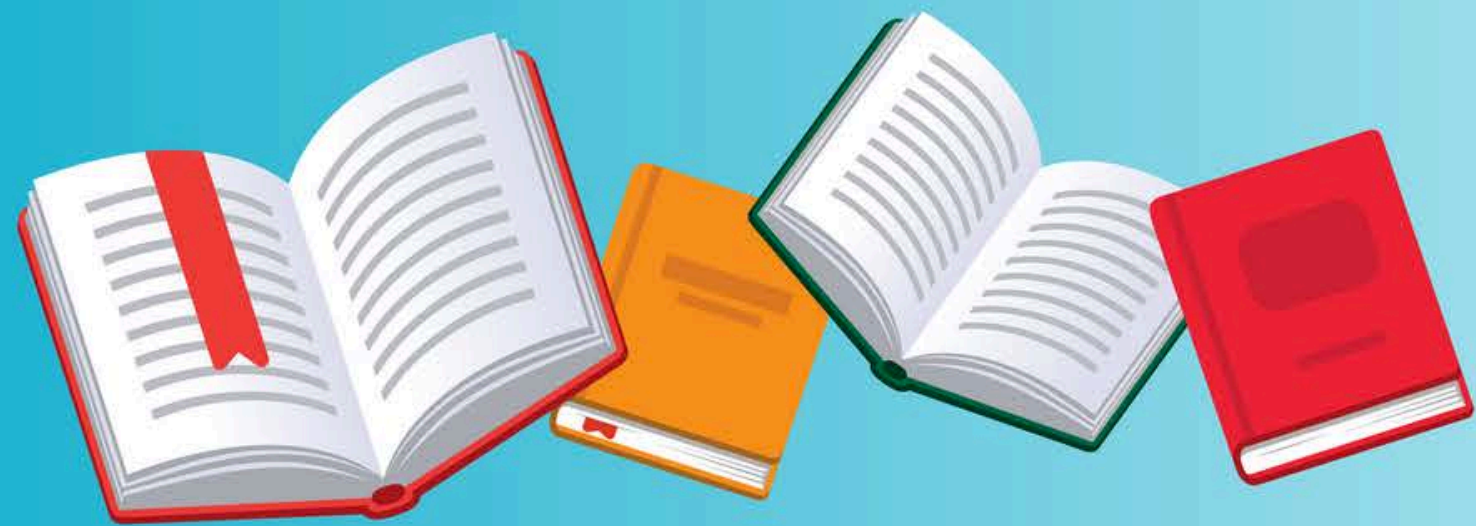
Science of Reading (SoR) Certificate*

*Please note: a *certificate* will not get added to your license.

SOR CERTIFICATE – PROGRAM HIGHLIGHTS

- Flexible Format: Online & hybrid course options
- Practical Application: Immediate classroom relevance
- Professional Growth: Enhance literacy instruction practices
- Leading the way: Become the literacy specialist in your building!





Lexia LETRSTM



Complete
LETRS
Units 1 & 2



Pay for credits from:

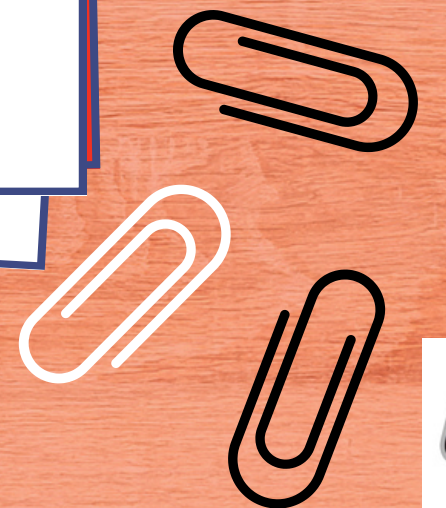
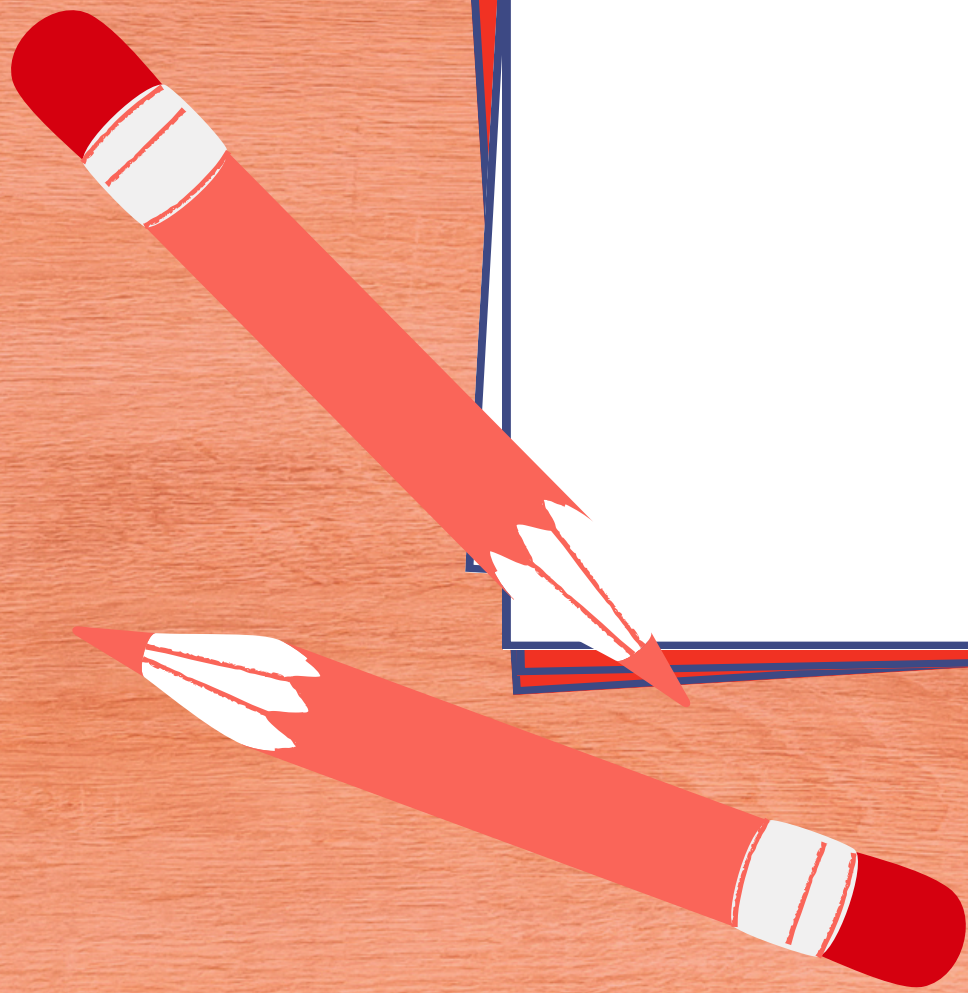


EDGR 586:
Linguistics and
Structured
Literacy

This is taken during
the first semester.

PROGRAM 3:

K-8 and 5-12
Reading
Endorsements



READING ENDORSEMENT

Credits: 20-26

Overview: See courses and more info [here](#).

Practicum Required: Yes

Target Audience: Undergrads or graduates who want a more robust background in literacy instruction to support students in their classrooms or as reading specialists/interventionists.

Potential Career Outcomes:

- Reading Specialists
- Literacy Coaches
- Reading Interventionists

DYSLEXIA SPECIALIST ENDORSEMENT

Credits: 18

Overview: See courses and more info [here](#).

Practicum Required: Yes

Target Audience: Designed for educators with at least 3 years of teaching experience in a K-12 setting who are prepared to work with students who have dyslexia or characteristics of dyslexia.

Potential Career Outcomes:

- Dyslexia Specialists
- Literacy Coaches*
- Reading Interventionists/Specialists*

*Please note: some districts may require a *Reading Endorsement* for these positions.

SCIENCE OF READING CERTIFICATE

Credits: 10

Overview: See courses and more info [here](#).

Practicum Required: No

Target Audience: Designed for educators who want to enrich their literacy pedagogy with effective strategies.

Potential Career Outcomes:

- An educator with advanced literacy knowledge and strategies to support students with dyslexia or other language-based learning disabilities.

*Please note: a *certificate* will not get added to your license.

MASTER OF EDUCATION PROGRAM

- MEd is 33 credits
- 15 credits in Culturally Responsive Teacher Leadership
- Additional 18 credits from any endorsement or a flexible mix
 - Any of the Science of Reading aligned endorsements or certificate can be paired with the Master of Education

CAREER OUTCOMES

DYSLEXIA SPECIALIST ENDORSEMENT

- Dyslexia Specialists
- Literacy Coaches*
- Reading Interventionists/
Specialists*

SCIENCE OF READING CERTIFICATE

- An educator with advanced literacy knowledge and strategies to support students with dyslexia or other language-based learning disabilities.

READING ENDORSEMENT

- Reading Specialists
- Literacy Coaches
- Reading
Interventionists

*Please note: some districts may require a Reading Endorsement for these positions.

DSE/SOR PROGRAM LOGISTICS

DURATION:

Complete in
15 months

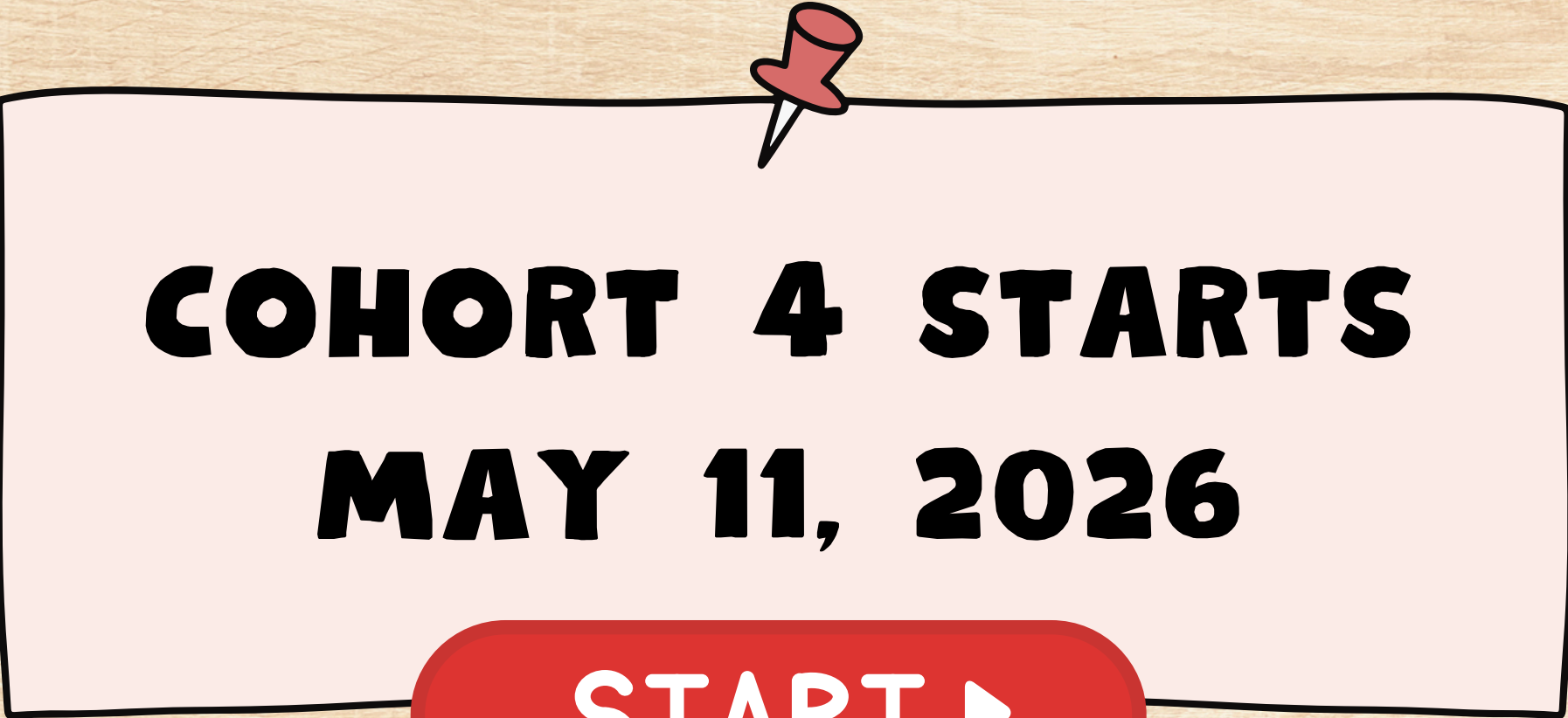
FORMAT:

- Mostly online
- Tuesday night Zoom classes 5:30-8pm
- Hybrid/in-person options for workshops
- Practicum is done on your own time and doesn't require a school placement

ELIGIBILITY:

Current
educators w/
3 years of
experience

DSE/SOR PROGRAM LOGISTICS



**COHORT 4 STARTS
MAY 11, 2026**

START ▶



**PRIORITY
APPLICATION
DEADLINE:**

April 1, 2026

AFFORDABILITY

- Financial Aid - FAFSA
- District Tuition Benefits
- Set Up Monthly Payment Plans
- Military Benefits + Discount
- DMPS Partnership Discount
- M.Ed. Program: Jacobson Scholarship
- Other



Dyslexia Specialist
Endorsement

PRICE
\$7,602*

Science of Reading
Certificate

PRICE
\$4,186*

MEd paired with the
Dyslexia Specialist
Endorsement

PRICE
\$14,007*

*Prices are being provided as an ESTIMATE only and are based on the rate of \$395/credit, plus online fees of \$32/credit. This price does NOT include the cost of textbooks. Plan for \$300-400 for textbooks (total).

HOW TO APPLY

- ① Complete the online application at Grand View University's website
- ② Submit transcripts and teaching license
- ③ Endorsement - 3 years of experience verification
- ④ MEd - statement of purpose, resume, 2 online recs



TESTIMONIALS

“One of my biggest takeaways from this program was the deep dive into the science of reading and then the deeper dive into the how-to of structured literacy. Understanding the different brain mapping between a typical reader and a child with dyslexia deeply impressed on me the importance of a quality structured literacy program. I loved learning how to administer the normed tests and how to interpret the results as we learned about all the cognitive linguistic components essential to becoming a skilled reader.”

-Angie Bakker

“This work has truly opened my eyes to being able to advocate for all students but specifically students on my caseload that have dyslexic characteristics. I have been able to share my knowledge with colleagues and administrators, as well as, confidentially discuss areas that we need to strengthen within our district.”

-Sam Henningsen

THANK YOU FOR ATTENDING!

ANY
QUESTIONS?



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