

Viktory Day of Giving Ambassador Social Media Toolkit

Social Media Toolkit

Whether you were at Grand View 3 months ago, 3 years ago or 30 years ago, your time at GV makes you a Vikings for Life and we are excited to celebrate Viktory Day with you! Below is everything you need to be an Ambassador.

Sample Instagram, Twitter and Facebook Post (Be sure to add your personal link to donate)

Option 1:

Vikings today. Vikings tomorrow. Vikings for Life.

In the next 24 hours, we're aiming for 800 donors on Viktory Day. Join me in making an impact for the next generation. Give to what matters most to you. #ViktoryDay
#VikingforLife

Option 2:

Once a Viking, always a Viking.

Be part of Viktory Day and help us reach 800 donors in 24 hours. Your gift supports the experiences that shape Vikings for Life. #ViktoryDay #VikingforLife

Option 3:

Happy Viktory Day! I'm a Viking for Life and today I share my love of Grand View by being one of 800 donors on Viktory Day. Join me and donate today! *(Include your link to donate here)*
#ViktoryDay #VikingforLife

Sample LinkedIn Post (Be sure to add your link to donate)

Vikings are more than students, they're part of a lifelong community.

Today, on Viktory Day, we celebrate what it truly means to be *Viking for Life*: a commitment that extends far beyond campus and continues to shape lives, careers, and futures.

In the next 24 hours, we're coming together with a shared goal of 800 donors, each making an impact on the experiences that define Grand View, academically, athletically, and personally.

Join me in honoring the generations of Vikings who came before us and investing in those who will follow. Make your gift today to the area that means the most to you.

Together, we are, and always will be, Vikings for Life.

Sample Email

Dear (name),

Today is Grand View's Viktory Day, a 24-hour giving event celebrating what it means to be *Viking for Life*.

Our goal is to reach 800 donors, and I'd love for you to be part of it. Every gift, no matter the size, supports the experiences that make Grand View so special for current and future Vikings.

If Grand View meant something to you, this is a great opportunity to give back and make an impact. You can direct your gift to the program, team, or area that matters most to you.

Join me in supporting the next generation of Vikings!

You can make a gift here (*Include your link to donate here*).