

**GRADUATE SURVEY
REPORT
CLASS OF 2016-2017**

**THE CAREER CENTER
GRAND VIEW UNIVERSITY**

GRADUATE SURVEY SUMMARY

Introduction

Career development has been defined as a lifelong, ongoing, human developmental process (Super, D. E. A theory of vocational development, in American Psychologist). Career development is a process of exploration, testing of ideas, accomplishing career-related developmental tasks, and making decisions. Super further defines his theory by suggesting that people, as they mature, normally play a variety of roles during a lifetime (for example: son/daughter, student, worker, spouse, parent, citizen, pensioner) which interact and affect a person's pattern of activity or lifelong "career."

The term "career," in the career development process refers to the combination and sequence of all life roles. A "job" is simply a set of work tasks which are being performed in a person's worker role at any point in time.

Purpose of Survey

A survey of Grand View's graduates, approximately six months after graduation, is a "snapshot" in time in the lifelong career development of the graduates. Their status at the time of the survey is a reflection of the roles they are playing and their decisions on what is best and rewarding for them. The specific career development purposes of this graduate survey are to:

- ❖ Use the survey results as a counseling tool with students in the process of gathering information about career directions and making educational and employment decisions.
- ❖ Make contact with our new alumni, discuss current status and plans, and remind them that the services and resources of the GV Career Center are always available to them as a partner in their career development by assisting with an employment search and/or planning for graduate studies.
- ❖ Provide a report to the University on the status of its most recent graduating class which may be used for departmental self-studies and/or reports for accrediting agencies.

Survey Summary

Grand View's Class of 2016-2017 recorded great success in pursuing their career goals in the job market or entering graduate school. **Participation/knowledge rate remains a strong priority, so as to report statistically valid information. This year's assessment is no exception with 97% of the class included in all analyses. The graduates reporting employment, further study, or not seeking employment represented 99% of the graduating class, (discounting 18 graduates who declined participation in the survey).** The tables on the following pages summarize the postgraduate status of the class.

Table 1, the status of graduates, presents the number of graduates for each major reporting employment, further study, not seeking, or still seeking. The overall totals and percentages for the class are also presented in Table 1. This table illustrates totals and percentages in two ways: 1) by factoring all 524 graduates and 2) based on a net total of 506 graduate participants. Assuming a net total of 506 total graduates participating in the survey, 88% (448) were employed (includes military & volunteer service members), 7% (34) were employed and continuing their education, 3% (15) were solely continuing their education, 1% (5) were not seeking employment and 1% (4) were still seeking employment.

The employers hiring the greatest number of 2016-2017 graduates are listed in Table 2. The top employers of the class were: Wells Fargo, UnityPoint Health, Mercy Medical Center, Government/Public Service Sector, Des Moines Public Schools, Military (All Branches), Veteran's Administration Healthcare, Hy-Vee, Nationwide Insurance, Mary Greeley Medical Center, ChildServe, Principal Financial Group. These employers hired a total of 132 graduates from the class of 2016-2017. The graduates' plans for further study and their college or university are presented in Table 3.

Most of the Class of 2016-2017 stayed in Iowa after graduation. Of those who entered the workforce (482 total), 435/482 or 90% remained in Iowa, and those working in Iowa, the large majority (92% - 402/435) chose to launch their career paths or within the Des Moines metropolitan statistical area. There were, however, fifty-five (55) or 10% of the graduates who moved to other states or out of the country. Among the graduates moving out of Iowa, 46 left for employment, 1 pursued further education and employment, 6 solely pursued further education, 1 was not seeking, and 1 was still seeking at the time of survey completion. The greatest number of graduates leaving Iowa returned/moved to California (7), Illinois (7) and Minnesota (6). A complete list of states/countries is presented in Table 4. In Table 5, the yearly graduate survey results display the overall percentages for the classes of 1985-86 through 2016-2017.

Additional Analyses

Level of Employment

An additional review of the data suggests that 92% (444/482) report meaningful/satisfactory employment. This determination is based on the student's self designations on graduate survey forms, follow-up conversations with consideration of job titles, salaries and projected career path opportunities. **482 represents graduates who entered the workforce full-time and those who pursued further education & work.*

Alignment w/ Academic Major

Another assessment of the data comparing student job titles/employers to their corresponding academic major was conducted. In this review, 91% (437/482) secured positions/placements consistent with their first academic major. **482 represents graduates who entered the workforce full-time and those who pursued further education & work.*

Net Importer

Grand View has proven successful as a net importer of talent. Of the 64 graduates with out-of-state or out-of-country origins, 41 (64%) of those students stayed in Iowa for employment and/or continuing studies.

Salary Information

Salary information was also requested on the 2016-2017 graduate survey form. Of the 506 graduate participants in the overall survey, 133 graduates (or 26%) reported salary information for full-time positions. The annual average income for those 133 graduates is approximately \$42,000/per annum.

Summary Statement

In summary, the final statistical analyses are as follows: 99% report overall placement (employment/pursuit of further studies, military, not seeking), 92% are satisfactorily employed, 91% have secured positions/placements consistent with their first academic major, net importer success with out-of-state students is 64% staying in Iowa post-graduation and average annual earnings reported by participants is \$42,000/per annum.

The final section of this year's graduate survey lists each graduate in three Excel report formats. The first spreadsheet lists each graduate employed, their job title, employer and location. The second spreadsheet lists all graduates by major. The final spreadsheet lists graduates continuing their education in graduate school or other programs denoting their major, university and location.

Vocational Preparedness

Students were asked to indicate their position relative to the following statement:

I feel that my experiences at Grand View empowered me to fully use my academic preparation, skills, abilities and passions to live a life of meaningful work and service.

1. Strongly agree
2. Agree
3. Neither agree or disagree
4. Disagree
5. Strongly disagree

Of the 506 students who were surveyed, 468 students answered this question giving a total of 93% participation in this particular analysis. The results are as follows:

Assigning Percentages to Graduate Responses			
	Totals	Finding Percentage	Percentage of Total
Strongly Agree	192	$192/468*100$	41%
Agree	223	$223/468*100$	48%
Neither Agree or Disagree	32	$32/468*100$	7%
Disagree	14	$14/468*100$	3%
Strongly Disagree	7	$7/468*100$	1%
Totals	468		100%

89%

89% of graduates who participated in our survey either agreed or strongly agreed they feel empowered to pursue a career, vocational path, or "calling" that uses fully their academic preparation, skills, abilities, and passions.

Method

The follow-up of graduates in this report began at graduation. Seniors completed a "Graduate Information Form" during the check-out process during final examination week. Using the contact information the seniors provided on the Graduate Information Form, the Career Center staff maintained contact with graduates seeking employment through the spring, summer, and fall. To complete the follow-up process, the Director and staff made the majority of calls during day-time, evenings, and weekends in November and December to those graduates who had not yet updated their career status. Former Academic Advisors were pursued as well as email messages and Facebook and LinkedIn inquiries were sent to non-responding graduates. Additional faculty and staff were also consulted for those "hard-to-find" graduates. The seniors who petitioned for graduation but had not yet completed graduation requirements were not included in this report. 18 graduates declined participation in the survey and were denoted as such in the supporting documents included in this report resulting in an overall participation/knowledge rate of 97%.

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Table 1

Major	Employed	Further Study	Employed & Further Study	Not Seeking	Seeking Employment	No Info	Total
Arts – Studio & Visual	3	1					4
Art Therapy Certificate			1				1
Art –User Experience Design	3						3
Accounting	19						19
Biology	24	2	3			2	31
Biotechnology/Biochemistry	2		1				3
Business Administration (Agribusiness)	1						1
Business (Graduate Studies)	10						10
Communications/Public Relations/Photog	9				1		10
Computer Science	9						9
Criminal Justice	25	1				1	27
Education–Elementary & Secondary	34		1				35
Education (Graduate Studies)	2						2
English	3			1			4
Finance	22		1			1	24
Graphic Design	13					1	14
Graphic Journalism	2						2
Health Promotion (Fitness & Wellness)	1						1
History	2		1				3
Human Resource Management	14		1				15
Human Services	21		3			1	25
Journalism	5		1				6
Kinesiology	22	3	7	2		2	36
Liberal Arts + IND,LIBS,LIBM,SOC	13	1	3				17
Math	2						2
MISI/MISB	14				1		15
Management	34	1	2			4	41
Marketing	20			1		3	24
Nursing	55	3	1				59
Nursing (Graduate Studies)	8		1				9
Org & Tech Studies / Org Leadership	4						4
Political Science / Studies / Para Legal	3		1		1		5
Psychology	26	1	5	1	1	3	37
Religion / Theology	1		1				2
Social Work	6	1					7
Service Management	1						1
Spanish – Healthcare Concentration	1						1
Sports Management	9	1					10
Sports Management (Graduate Studies)	4						4
Theater	1						1
Totals	448	15	34	5	4	18	524
2016-2017 *Note – Discount 18 non participants – Assume Net of 506 = 99% Total Placement Total 502/506 = 99%							

Table 3
2016-2017 Highlights
Grand View Graduates – Further Study

Program	Continuing Education Location	Major(s)
Master's Degree - Divinity	Bethany Theological Seminary Online Program (IA Access)	Education
Doctorate of Chiropractic	Cleveland University, Kansas City Overland Park, KS	Kinesiology
Doctorate of Physical Therapy	Des Moines University Des Moines, IA	Biology
Doctorate of Physical Therapy	Des Moines University Des Moines, IA	Kinesiology
Doctorate of Physical Therapy	Des Moines University Des Moines, IA	Kinesiology
Doctorate of Occupational Therapy	Drake University Des Moines, IA	Kinesiology
Juris Doctorate	Drake University Des Moines, IA	Human Resources
Master's Degree – Teaching	Drake University Des Moines, IA	Liberal Arts
Master's Degree – Accounting	Drake University Des Moines, IA	Finance
Master's Degree – Education	Drake University Des Moines, IA	Liberal Arts
Master's Degree – Education	Drake University Des Moines, IA	Liberal Arts
Master's Degree – Clinical Mental Health Counseling	Drake University Des Moines, IA	Art Therapy
Master's Degree – Clinical Mental Health Counseling	Drake University Des Moines, IA	Psychology
Master's Degree – Counseling	Drake University Des Moines, IA	Psychology
Master's Degree – Counseling	Drake University Des Moines, IA	Human Services
Master's Degree – Counseling (Education)	Drake University Des Moines, IA	Psychology
Master's Degree – Leadership Development	Drake University Des Moines, IA	Human Services
Master's Degree – Exercise Science	Eastern Washington University Cheney, WA	Kinesiology
Master's Degree – Biodefense	George Mason University Fairfax, VA	Criminal Justice
Master's Degree – Midwifery	Georgetown University Online Program (IA Access)	Nursing

Master's Degree – Athletic Training	Grand View University Des Moines, IA	Kinesiology
Master's Degree – Athletic Training	Grand View University Des Moines, IA	Kinesiology
Master's Degree – Organizational Leadership	Grand View University Des Moines, IA	Biology
Master's Degree – Organizational Leadership	Grand View University Des Moines, IA	Management
Master's Degree – Sport Management	Grand View University Des Moines, IA	Journalism/Public Relations
Master's Degree – Sport Management	Grand View University Des Moines, IA	Management
Master's Degree – Sport Management	Grand View University Des Moines, IA	Sport Management
Master's Degree – Psychology	Iowa State University Ames, IA	Human Services
Physical Therapy Assistant	Iowa Western Community College Council Bluffs, IA	Kinesiology
Master's Degree – Clinical Psychology	International University of Sarajevo Sarajevo, Bosnia/Herzegovina	Psychology
Medical Laboratory Science Program	Mercy College of Health Sciences Des Moines, IA	Biotechnology
Bachelor of Science - Nursing	Mercy College of Health Sciences Des Moines, IA	Liberal Arts
Master's Degree – Studio Arts	Morehead State University Morehead, KY	Art
Master's Degree – Prosthetics & Orthotics	Northwestern University Chicago, IL	Biology
Doctorate of Chiropractic	Palmer College of Chiropractic Davenport, IA	Biology
Doctorate of Chiropractic	Palmer College of Chiropractic Davenport, IA	Kinesiology
Master's Degree – Theology	Princeton Seminary (Online Program) IA Access	Theology
Family Nurse Practitioner	Simmons College of Nursing (Online Program) IA Access	Nursing
Family Nurse Practitioner	Simmons College of Nursing (Online Program) IA Access	Nursing
Master's Degree (Undisclosed details)	Simpson College Indianola, IA	History
Master's Degree (Undisclosed details)	Undisclosed (Online Program) IA Access	Kinesiology
Master's Degree – International Relations	Undisclosed (Online Program) IA Access	Political Studies

Master's Degree – Educational Psychology	University of Georgia (Online Program) IA Access	Psychology
Doctor of Dental Surgery	University of Iowa Iowa City, IA	Biology
Doctorate Nurse Practitioner	University of Iowa Iowa City, IA	Nursing
Doctorate Nurse Practitioner	University of Iowa Iowa City, IA	Nursing
Master's Degree – Business Administration	University of Iowa Iowa City, IA	Management
Master's Degree – Social Work	University of Southern California Los Angeles, CA	Social Work
Master's Degree – Clinical Psychology	Walden University (Online Program) IA Access	Psychology
34 Graduates - Employed & Pursuing Further Education 15 Graduates - Pursuing Further Education (solely) 49 Graduates - Total Further Study		

Table 4

**2016-2017 Highlights
Grand View Graduate Out Of State Destinations**

State/Province/Territory	Number	Major(s)
Alaska	1	Liberal Arts (Emp)
Arizona	2	Finance (Emp), Management (Emp)
Bosnia	1	Psychology (Edu)
Brazil	3	Finance (Emp), Finance (Emp), Psychology (Emp)
California	7	Human Services (Emp), Kinesiology (Emp), Kinesiology (Not Seeking), Liberal Arts (Emp), Management (Emp), Sport Management (Emp), Social Work (Edu)
Colorado	1	Communications (Emp)
Georgia	1	Biology (Emp)
Hawaii	1	Biology (Emp)
Illinois	7	Accounting (Emp), Biology (Edu), Communication (Emp), Finance (Emp), Finance (Emp), Journalism (Emp), Psychology (Emp)
Kansas	3	Kinesiology (Edu), Kinesiology (Emp), Nursing (Emp)
Kentucky	1	Art (Edu)
Minnesota	6	Accounting (Emp), Education (Emp), Management (Emp), Nursing (Emp), Nursing (Emp), Sport Mgmt (Emp)
Missouri	4	Accounting (Emp), Communication (Unemployed), Education (Emp), Nursing (Emp)
Nebraska	1	Management (Emp)
New Mexico	1	Psychology (Emp)
Ohio	1	Management Information Systems (Emp)
Oklahoma	1	Psychology (Emp)
Panama	1	Management (Emp)
Tennessee	2	Education (Emp), Nursing (Emp)
Texas	3	Marketing (Emp), Nursing (Emp), Spanish-Healthcare (Emp)
Virginia	3	Communication (Emp), Criminal Justice (Edu), Kinesiology (Emp)
Washington	2	Biochem (Emp), Kinesiology (Emp/Edu)
Wisconsin	2	Biology (Emp), Marketing (Emp)
	55 TOTAL – OUT OF STATE DESTINATIONS	46 - Employment 6 - Education 1 - Education & Employment 1 - Not Seeking 1 - Still Seeking

