



GRAND VIEW

UNIVERSITY

COMMUNITY IMPACT REPORT

WHAT A GRAND CITY WE LIVE IN!

Grand View University has been proud to call Des Moines home since its founding in 1896. We've grown and changed dramatically, but we remain committed to the education of our students, meeting the needs of our workforce and making the world a better place through service, partnerships and the work of our collective campus community.

This report highlights the many ways in which Grand View shows its dedication to our neighborhood, our City and the world.



Kent Henning

Grand View University President

GRAND VIEW FAST FACTS

1800

students enrolled
more than

1600

full time

40 MAJORS

4 GRADUATE PROGRAMS

98-99%



JOB PLACEMENT
for two decades

56,000

hours of
community service

GRADUATE SUCCESS



For more than two decades, 98-99% of graduates were employed, pursuing graduate studies or enrolled in the military within six months of graduation.

In 2018, 88.5% of graduates stayed in Iowa. Of those, 89.6% stayed in the Greater Des Moines area.

Net Importer: 68% of students from other states/countries, stayed in Iowa after graduation.

UNDERGRADUATE MAJORS

Accounting	History	Secondary Education
Applied Mathematics	Human Services	Social Work
Art Education	Individualized	Spanish for Careers and Professionals
Biochemistry	Kinesiology & Health Promotion	Sport Management
Biology (B.S. or B.A.)	Liberal Arts	Studio Arts
Biotechnology	Management Information Systems	Theatre Arts
Business Administration	Multimedia Communication	Theology
Business Analytics	Music	
Church Music	Music Education	PRE-PROFESSIONAL PREPARATION
Computer Science	Nursing	Chiropractic • Dentistry
Criminal Justice	Organizational Studies	Engineering • Law
Elementary Education	Paralegal Studies	Medicine • Pharmacy
English	Physical Education	Physical Therapy
Game Design & Interactive Analytics	Political Studies	Physician Assistant
Graphic Design	Psychology	Veterinary

GRADUATE PROGRAMS

Master of Education	Master of Science in Organizational Leadership
Master of Science in Athletic Training	Master of Science in Sport Management

Partnering with a

VIEWS FORWARD

The Views Forward Project recognizes the impact the University has had on its eastside neighborhood and aims to bring continued positive change through genuine and sustainable projects, programs and events that involve residents and businesses.

The Project works with neighborhood leaders representing Highland Park, Union Park, Capitol Park, and Martin Luther King, Jr. Park to identify and develop initiatives that meet community needs and expand opportunities for Grand View students to serve, learn and build community ties.



TICKET PROGRAM

Grand View committed to give away 1,896 tickets to Viking sporting events, theatre and music performances each school year. Tickets can be requested via the Grand View website, www.grandview.edu/views-forward, or over the phone at 515-263-6195.



HABITAT FOR HUMANITY

In the fall of 2017, Grand View's United Way campaign supported Greater Des Moines Habitat for Humanity. The campaign raised \$13,000, more than any previous Grand View United Way campaign and the funds were enough to support the construction of a new home in the neighborhood. In 2018, staff and faculty took two days from work to build the walls and help construct the house.



COMMUNITY GARDEN

Grand View used University property to develop a community garden neighboring campus. With the support of United Way, Eat Greater Des Moines, and the Polk County Board of Supervisors, 15 community members were able to grow fresh food for their families.

DMARC MOBILE FOOD PANTRY

Grand View partnered with the Des Moines Area Religious Council to become a mobile food pantry site. Started in March 2019, the pantry is parked on campus, making food available to students and the neighboring community twice a month. The pantry is staffed by Grand View students, staff and faculty volunteers.

FOOD RESCUE

Grand View staff studied the amount of leftover food from our dining and catering operations and began a partnership with a local church. Volunteers from the church pick up the unused food from campus twice weekly to feed local children at afterschool programs.

NEIGHBORHOOD ADVISORY COMMITTEE

The Views Forward Project has brought neighborhood leaders together for planning sessions to gather input and provide feedback on Views Forward project planning. The 25 members of the Neighborhood Advisory Committee meet four times a year to share news and discuss common concerns.

ATHLETIC SUCCESS AND SERVICE

Grand View has a proud history of championship athletics. In 2018 and 2019, along with Catch Des Moines, it brought two NAIA National Championship events to Des Moines. Combined, the championships brought more than 350 athletes, 5,000 fans and approximately \$1.6 million to the Des Moines area each year:

In 2017, more than **250 Grand View student-athletes and coaches spent more than 200 hours** volunteering in the Greater Des Moines community:

- They **visited 13 schools** and multiple churches to encourage a Champions of Character lifestyle.
- **Findley Dreamer Academy.** GV students spent time reading to and interacting with families at college breakfast day and spoke with youth about the importance of character and education.
- **Ankeny Miracle League.** The wrestling team partnered with special needs players to assist them during games.
- **Family Fun Fest** hosted by Mercy Hospital. The women's basketball program volunteered at this annual event.
- **Championship Lifestyle.** Grand View coaches are in-demand speakers and talk about the importance of being an athlete of character.



Eight-time NAIA National Champion head coach, Nick Mitchell, spoke with the **Iowa Concrete and Paving Association** during their convention.

National Champion Grand View football coach Mike Woodley spoke with **Iowa Boys and Girls Club** recently about what it takes to be a collegiate athlete of character.

THE ARTS AT GRAND VIEW

THEATRE

Every fall, the Grand View Theatre Department puts on a free children's play for local school children. In 2017, the show was Miss Nelson is Missing! A total of 916 children from nine schools and home schools saw the play, which for many was their first experience in a theater.

MUSIC

Each December, the Grand View Music Department offers Julefest, its musical Christmas gift to the community. Approximately 700 community members attend two holiday concerts.

FINE ARTS

Grand View's campus has two dedicated art galleries that host art exhibits by students, faculty and community members. The galleries and shows are free and open to the public.



STUDENTS WHO SERVE

Grand View's core education model ensures that all students take a course that features either immersion or civic engagement projects that help them understand the powerful role they can play in building a more compassionate world. Community partnerships with local schools, non-profits and governmental organizations play an especially significant role in preparing students to be dynamic, culturally responsive leaders.

Grand View also has more than 40 student clubs and organizations that all require community service. From Diversity Alliance and Campus Fellowship, to Biology Club and Poetry Club, Vikings have the opportunity to fulfill their interests and give back to the community. Examples include:

- A book drive for the **Youth Emergency Shelter and Services of Iowa**. (Education Club)
- A food drive for the **Grand View Food Pantry**. (Human Services Club)
- Volunteering for **Courage League Sports** at its annual fundraising wheelchair basketball tournament. (Sport Management Club)

Viking Volunteers organize events for various causes in Des Moines, including food/hunger, homelessness, women's groups and elderly/senior living.

- **Safe Trick or Treat** is held every Halloween. Children and families from the Grand View neighborhood are invited to campus to trick-or-treat in the residence halls and to play games in the Student Center (last year's event saw almost 200 kids!).
- Volunteering for **Big Brothers Big Sisters, Meals from the Heartland, Ronald McDonald House and Luther Park Community**.
- **Viking Kids Club** is an after-school kids program, started by a member of Luther Memorial Church. Each Wednesday afternoon, Grand View students and church members engage in a variety of activities, including Bible study, games, sports and crafts with children from nearby Cattell Elementary School.



Grand View's Little Food Pantry was created to address the issue of food insecurity in the Grand View community and surrounding neighborhood.

Martin Luther King Jr. Day Celebration. Grand View's Viking Volunteers, Diversity Alliance, and Multicultural Ambassadors organize annual service activities. Last year's projects included:

- **132 bags** were made out of t-shirts for **Central Iowa Shelter and Services**
- **50,216 meals** were packaged for **Meals from the Heartland** by 323 volunteers
- A **Service Fair** was held that included participation from 14 area non-profits
- **144 blessing bags** were made for individuals experiencing homelessness in Des Moines

