

**GRADUATE SURVEY
REPORT
CLASS OF 2017-2018**

**THE CAREER CENTER
GRAND VIEW UNIVERSITY**

GRADUATE SURVEY SUMMARY

Introduction

Career development has been defined as a lifelong, ongoing, human developmental process (Super, D. E. A theory of vocational development, in American Psychologist). Career development is a process of exploration, testing of ideas, accomplishing career-related developmental tasks, and making decisions. Super further defines his theory by suggesting that people, as they mature, normally play a variety of roles during a lifetime (for example: son/daughter, student, worker, spouse, parent, citizen, pensioner) which interact and affect a person's pattern of activity or lifelong "career."

The term "career," in the career development process refers to the combination and sequence of all life roles. A "job" is simply a set of work tasks which are being performed in a person's worker role at any point in time.

Purpose of Survey

A survey of Grand View's graduates, approximately six months after graduation, is a "snapshot" in time in the lifelong career development of the graduates. Their status at the time of the survey is a reflection of the roles they are playing and their decisions on what is best and rewarding for them. The specific career development purposes of this graduate survey are to:

- ❖ Use the survey results as a counseling tool with students in the process of gathering information about career directions and making educational and employment decisions.
- ❖ Make contact with our new alumni, discuss current status and plans, and remind them that the services and resources of the GV Career Center are always available to them as a partner in their career development by assisting with an employment search and/or planning for graduate studies.
- ❖ Provide a report to the University on the status of its most recent graduating class which may be used for departmental self-studies and/or reports for accrediting agencies.

Survey Summary

Grand View's Class of 2017-2018 recorded great success in pursuing their career goals in the job market or entering graduate school. **Participation/knowledge rate remains a strong priority, so as to report statistically valid information. This year's assessment is no exception with 96.6% of the class included in all analyses. The graduates reporting employment, further study, military, volunteerism or not seeking employment represented 99.3% of the graduating class, (discounting 15 graduates who declined participation in the survey).** The tables on the following pages summarize the postgraduate status of the class.

Table 1, the status of graduates, presents the number of graduates for each major reporting employment, further study, not seeking, or still seeking. The overall totals and percentages for the class are also presented in Table 1. This table illustrates totals and percentages in two ways: 1) by factoring all 441 graduates and 2) based on a net total of 426 graduate participants. Assuming a net total of 426 total graduates participating in the survey, 86.4% (368) were employed, 1.9% (8) were in the military, 1.6% (7) were not seeking, 5.6% (24) were solely continuing their education, 3.8% (16) were continuing their education and working, and .70% (3) were still seeking employment. Table 1A details graduate outcomes of Master's Degree designees.

The employers hiring the greatest number of 2017-2018 graduates are listed in Table 2. The top employers of the class were: Mercy Medical Center, UnityPoint Health, Government – All Sectors, Wells Fargo, Military – All Branches, Des Moines Public Schools, Ankeny School District, Children & Families of Iowa, Grand View University, Mary Greeley Medical Center, Principal Financial Group, and Veteran’s Administration hospital. These employers hired a total of 102 graduates from the class of 2017-2018. The graduates’ plans for further study and their college or university are presented in Table 3.

Most of the Class of 2017-2018 stayed in Iowa after graduation. Of those who entered the workforce (392 total), 347/392 or 88.5% remained in Iowa, and those working in Iowa, the large majority (89.6% - 311/347) chose to launch their career paths or within the Des Moines metropolitan statistical area. In analyzing location outcomes for all graduates, there were fifty-seven (57) or 13% of the graduates who moved to other states or out of the country for a variety of reasons. Among the graduates moving out of Iowa, 42 left for employment, 2 pursued further education and employment, 10 solely pursued further education, 2 were not seeking, and 1 pursued a full-time volunteer position at the time of survey completion. The greatest number of graduates leaving Iowa returned/moved to Texas (12), Nebraska (7) and Illinois (5). A complete list of states/countries is presented in Table 4. In Table 5, the yearly graduate survey results display the overall percentages for the classes of 1985-86 through 2017-2018.

Additional Analyses

Level of Satisfaction - Employment/Post Graduate 1st Destination

An additional review of the data suggests that 94.8% (404/426) report meaningful/satisfactory success with employment/post graduate pursuits. This determination is based on the student’s self designations on graduate survey forms, follow-up conversations with consideration of job titles, salaries and projected career path opportunities.

**426 represents graduate survey participants.*

Alignment w/ Academic Major – Employment/Post Graduate 1st Destination

Another assessment of the data comparing student job titles/employers to their corresponding academic major was conducted. In this review, 94.1% (401/426) secured positions/placements consistent with their first academic major.

**426 represents graduates participants*

Net Importer

Grand View has proven successful as a net importer of talent. Of the 64 graduates with out-of-state or out-of-country origins, 29 (45.3%) of those students stayed in Iowa for employment and/or continuing studies.

Salary Information

Salary information was also requested on the 2017-2018 graduate survey form. Of the 426 graduate participants in the overall survey, 62 graduates (or 15%) reported salary information for full-time positions. The annual average income for those graduates reporting is approximately \$45,000/per annum.

Summary Statement

In summary, the final statistical analyses are as follows: 99.3% report overall placement (employment/pursuit of further studies, military, not seeking), 94.8% report satisfactory employment/1st destination outcome, 94.1% have secured positions/post-grad outcomes consistent with their first academic major, net importer success with out-of-state students is 45.3% staying in Iowa post-graduation and average annual earnings reported by participants is \$45,000/per annum.

The final section of this year’s graduate survey lists each graduate in three Excel report formats. The first spreadsheet lists each graduate employed, their job title, employer and location. The second

spreadsheet lists all graduates by major. The final spreadsheet lists graduates continuing their education in graduate school or other programs denoting their major, university and location.

Vocational Preparedness

Students were asked to indicate their position relative to the following statement:

I feel that my experiences at Grand View empowered me to fully use my academic preparation, skills, abilities and passions to live a life of meaningful work and service.

1. Strongly agree
2. Agree
3. Neither agree or disagree
4. Disagree
5. Strongly disagree

Of the 426 students who were surveyed, 398 students answered this question giving a total of 93.4% participation in this particular analysis. The results are as follows:

Assigning Percentages to Graduate Responses			
	Totals	Finding Percentage	Percentage of Total
Strongly Agree	168	$168/398*100$	42.2%
Agree	198	$198/398*100$	49.7%
Neither Agree or Disagree	25	$25/398*100$	6.3%
Disagree	6	$6/398*100$	1.5%
Strongly Disagree	1	$1/398*100$	0.3%
Totals	468		100%

91.9%

91.9% of graduates who participated in our survey either agreed or strongly agreed they feel empowered to pursue a career, vocational path, or "calling" that uses fully their academic preparation, skills, abilities, and passions.

Method

The follow-up of graduates in this report began at graduation. Seniors completed a "Graduate Information Form" during the check-out process prior to and during final examination week. Using the contact information the seniors provided on the Graduate Information Form, the Career Center staff maintained contact with graduates seeking employment through the spring, summer, and fall. To complete the follow-up process, the Director and staff conducted multiple call campaigns during day-time, evenings, and weekends in November and December to those graduates who had not yet updated their career status. Former Academic Advisors were pursued as well as email messages and Facebook and LinkedIn inquiries were sent to non-responding graduates. Additional faculty and staff were also consulted for those "hard-to-find" graduates. The seniors who petitioned for graduation but had not yet completed graduation requirements were not included in this report. 15 graduates declined participation in the survey and were denoted as such in the supporting documents included in this report resulting in an overall participation/knowledge rate of 97%.

Compiled and Submitted By: Susie Stearns, Director and Sara Anderson, Assistant Director

Bachelor of Arts Degree Graduates

Table 1

Major	Employed (Includes military & volunteer)	Further Education	Employed & Further Education	Not Seeking	Seeking Employment	No Info	Total
Arts – Studio & Visual	7					1	8
Art Therapy Certificate							0
Art –User Experience Design	2						2
Accounting	22			1	1	1	25
Biology/Biotechnology	21	7	2			2	32
Biochemistry	1	1					2
Business Administration							0
Communications/Public Relations/Photog	14						14
Computer Science	7						7
Criminal Justice	19	1		2		1	23
Education–Elementary & Secondary	27		1				28
English	3						3
Finance	21		1	1			23
Graphic Design/Journalism	15			1		3	19
History	1	1					2
Human Resource Management	12						12
Human Services	20		1	1		1	23
Kinesiology	12	2	1				15
Liberal Arts + IND,LIBS,LIBM,SOC	10	1	1	1			13
Math	2						2
MISI/MISB	7						7
Management	25	1	1			1	28
Marketing	21	1	2			1	25
Music	1						1
Nursing	44		1				45
Org & Tech Studies / Org Leadership	3						3
Political Science / Studies / Para Legal	7	1			2	1	11
Posthumous						1	1
Psychology	22	4	2			2	30
Religion / Theology							0
Social Work	8	1	1				10
Service Management							0
Spanish – Multi Concentrations	5						5
Sports Management	17	3	2				22
Theater							0
Totals	376	24	16	7	3	15	441
2017-2018 *Note – Discount 15 non participants – Assume Net of 426 = 96.6% Participation / Knowledge Rate Total Placement Total 423/426 = 99.3%							

Master's Degree Graduates

Table 1A

Major	Employed (Includes military & volunteer)	Further Education	Employed & Further Education	Not Seeking	Seeking Employment	No Info	Total
Organizational Leadership	7						7
Education	3						3
Nursing							0
Sports Management	9			1			10
Totals							20

Table 2

**2017-2018 Highlights
Top Employers Hiring Grand View Graduates**

Employer	Number of Hires	Major(s) Hired
Mercy Medical Center	18	BIOL, NURS, SPHC, SPRT
UnityPoint Health	15	BIOL, HRES, HUMS, NURS
Government (All Sectors)	14	ACCT, BIOL, CODM, CRIM, GRDS, HUMS, KHPK, MRKT, MISI, PAPA, PSYC, SPRT
Wells Fargo (All Business Units)	11	CRIM, FINA, MGNE, MISB, MRKT, OSBC, PSYC
Military (All Branches)	8	CRIM, EDUP, HRES, MGNE, MISI, OSLC, RATV
Des Moines Public Schools	6	EDUA, EDUE, HUMS, SWRK
Ankeny Community School District	5	EDUE, PSYC
Children and Families of Iowa	5	ARTS, HUMS, SWRK
Grand View University	5	INDV, MGNE, MRKT, SPRT, SWRK
Mary Greeley Medical Center	5	NURS
Principal Financial Group	5	MGNE, MRKT, SPRT
Veteran's Administration Hospital	4	NURS, POLL
	101	

Table 3
2017-2018 Highlights
Grand View Graduates – Further Study

Program	Continuing Education Location	Major(s)
Medical Doctor	American University of Antigua Antigua	Biology
Ambassador Program	Atlantis Clinical Fellowship Washington, DC	Biology
Master's Degree – Youth Ministry	Austin Presbyterian Theological Seminary Austin, TX	Marketing
Doctor - Physical Therapy	Des Moines University Des Moines, IA	Kinesiology
Physician Assistant	Des Moines University Des Moines, IA	Biology
Master – Healthcare Administration	Des Moines University Des Moines, IA	Biology
Doctor – Juris Doctorate	Drake University Law School Des Moines, IA	Criminal Justice
Master of Science Education – Teacher Effectiveness	Drake University Des Moines, IA	Education
Master of Business Administration	Drake University Des Moines, IA	Finance
Master of Teaching	Drake University Des Moines, IA	Kinesiology
Master – ABA Therapy	Drake University Des Moines, IA	Psychology
Master – Clinical Mental Health Counseling	Drake University Des Moines, IA	Psychology & Human Services
Master – Public Administration	Drake University Des Moines, IA	Social Work
Master – Sport Management	Grand View University Des Moines, IA	Business Administration – Management
Master – Sport Management	Grand View University Des Moines, IA	Business Administration - Management
Master – Organizational Leadership	Grand View University Des Moines, IA	Business Administration - Marketing
Master – Sport Management	Grand View University Des Moines, IA	Business Administration - Marketing
Master – Organizational Leadership	Grand View University Des Moines, IA	Individualized Major
Master – Organizational Leadership	Grand View University	Psychology & Human Services

	Des Moines, IA	
Master – Sport Management	Grand View University Des Moines, IA	Sport Management
Master – Sport Management	Grand View University Des Moines, IA	Sport Management
Master – Sport Management	Grand View University Des Moines, IA	Sport Management
Master – Data Science	Illinois Institute of Technology Chicago, IL	Biology & Liberal Arts
Master – Public Health	Indiana University Indianapolis, IN	Psychology
PhD – Cell & Molecular Biology	Iowa State University Ames, IA	Biotechnology
Doctor - Medical	Medical School (Undisclosed) Great River, NY	Liberal Arts
Master – Sport Management	Missouri Valley College Marshall, MO	Sport Management
Master – Clinical Mental Health Counseling	Northwestern University Online Program	Human Services
Doctor – Veterinary Medicine	St. Matthew University Grand Cayman, Caribbean	Biology
Master (Undisclosed)	Undisclosed Iowa	Biology
Doctor - Pharmacy	University of Illinois Chicago, IL	Biochemistry & Biology
Doctor – Dental Science	University of Iowa Iowa City, IA	Biology
Doctor – Physical Therapy	University of Iowa Iowa City, IA	Kinesiology
Doctor – Nursing Practice	University of Iowa Iowa City, IA	Nursing
Master - History	University of Nebraska Kearney, NE	History
Master – Kinesiology & Sport Psychology	University of North Texas Denton, TX	Psychology
Social Work	University of Northern Iowa Cedar Falls, IA	Social Work
Master – Sport Management	University of South Dakota Vermillion, SD	Sport Management
Master – Social Work	University of Wisconsin Madison, WI	Social Work
Master – Criminal Justice	Walden University Online Program	Criminal Justice

Table 4

2017-2018 Highlights
Grand View Graduate Out Of State Destinations

State/Province/Territory	Number	Major(s)
Antigua	1	Biology (Further Study)
Australia	1	Finance (Emp)
Arizona	1	Marketing (Emp)
California	2	Human Resources (Emp), Sport Management (Emp)
Caribbean	1	Biology (Further Study)
Colorado	3	Kinesiology (Emp), Psychology (Emp), Spanish/Business (Emp)
Costa Rica	1	Spanish/Criminal Justice (Volunteer)
District of Columbia	1	Biology (Emp)
Finland	1	Criminal Justice (Emp)
Florida	1	Human Resources (Emp)
Guam	1	Criminal Justice (Emp)
Illinois	5	Accounting (Not Seeking), Biology (Further Study), Biochemistry (Further Study), Criminal Justice (Emp 2)
Indiana	2	Arts (Emp), Psychology (Further Study)
Kansas	2	Kinesiology (Emp), Nursing (Emp)
Michigan	1	Finance (Emp)
Minnesota	2	Nursing (Emp 2)
Missouri	1	Sport Management (Further Study)
Nebraska	7	Accounting (Emp), Education (Emp 2), History (Further Study), Human Resources (Emp), Human Services (Emp), Spanish HC (Emp)
Nevada	1	Psychology (Emp)
New York	2	Liberal Arts (Further Study), Political Studies (Emp)
Puerto Rico	1	Marketing (Emp)
South Dakota	1	Sport Management (Emp & Further Study)
Texas	12	Accounting (Emp), Biology (Emp), Education (Emp), Liberal Arts (Emp) & (Not Seeking), Management (Emp), Marketing (Emp 3), Marketing (Further Study), Nursing (Emp), Psychology (Further Study)
United Kingdom	2	Finance (Emp), Sport Management (Emp)
Washington	1	Communication (Emp)
Wisconsin	3	Biology(Emp), Education (Emp), Social Work (Emp & Further Study)
	57 TOTAL – OUT OF STATE DESTINATIONS	42 - Employment 10 – Further Study; 2 Employment & Further Study 2 – Not Seeking 1 - Volunteer

Yearly Graduate Survey Results, 1985 - 2018

Year	Overall Percentage Successful 1 st Destination	Survey Knowledge "Participation" Percent	Percent Employed	Further Study & Employed	Further Study	Percent Not Seeking	Percent Seeking Employment	Percent Status Unknown
2017-2018	99.3%	96.6%	88.3%	3.8%	5.6%	1.6%	.7%	3.4% (15 students declined participation)
2016-2017	99%	97%	88%	7%	3%	1%	1%	3% (18 students declined participation)
2015-2016	98%	96%	87%	6%	3%	2%	2%	4% (20 students declined participation)
2014-2015	99%	96%	90%	3%	4%	2%	1%	4% (24 students declined participation)
2013-2014	98%	96%	90%	3.5%	3.5%	1%	2%	4% (22 students declined participation)
2012 – 2013	98%	92%	90%	3%	4%	1%	2%	8% (39 students declined participation)
2011-2012	98%	94%	86%	6%	4%	2%	2%	6% (33 students declined participation)
2010-2011	95%	97%	81.8%		11.6%	1.6%	5%	3% (11 students declined participation)
2009-2010	95%	93%	82%		8.3%	5.1%	4.6%	7% (26 students declined participation)
2008-2009		98%	87.2%		8.8%	1.9%	2.1%	2%(10 students declined participation)
2007-2008		99%	89.1%		7.5%	1.2%	2.2%	1% (4 students declined participation)
2006-2007		95%	83.2%		10.2%	1.0%	1.1%	4.5%
2005 – 2006		96%	89.8%		4.4%	1.1%	1.0%	3.7%
2004 – 2005		99%	89.7%		6.4%	3.1%	0.0%	0.8%
2003 – 2004		99%	89.2%		6.3%	3.0%	0.6%	0.9%
2002 – 2003		100%	89.8%		6.6%	2.3%	0.3%	.99%
2001 – 2002		100%	88.1%		7.0%	4.9%	0.0%	0.0%
2000 – 2001		100%	91.7%		4.9%	3.4%	0.0%	0.0%
1999 - 2000		100%	90.8%		6.4%	2.8%	0.0%	0.0%
1998 – 1999		100%	92.1%		6.2%	1.7%	0.0%	0.0%
1997 – 1998		99%	93.1%		4.1%	2.5%	0.0%	0.5%
1996 – 1997		100%	89.2%		6.2%	4.6%	0.0%	0.0%
1995 – 1996		98%	88.8%		7.1%	2.3%	0.0%	1.9%
1994 – 1995		100%	91.5%		3.6%	2.8%	0.0%	2.1%
1993 – 1994		98%	85.9%		9.5%	4.1%	0.0%	0.0%
1992 – 1993		100%	83.1%		11.6%	4.9%	0.0%	0.4%
1991 – 1992		98%	88.7%		7.6%	1.9%	0.5%	1.5%
1990 – 1991		99%	83.3%		10.6%	2.5%	3.0%	1.0%
1989 – 1990		99%	87.2%		9.5%	0.6%	1.7%	1.2%
1988 – 1989		98%	87.2%		7.8%	1.1%	1.7%	2.2%
1987 – 1988		95%	81.0%		12.0%	1.5%	1.5%	5.0%
1986 – 1987		94%	83.8%		8.7%	1.2%	0.0%	6.2%
1985 – 1986		93%	77.4%		11.2%	1.3%	7.9%	6.6%