



## Graphic Design

**Degree Awarded:** Bachelor of Arts

**Requirements for the Major:** 45 credits plus 12 prerequisite credits

The major in Graphic Design is a combination of the traditional visual arts area with computer graphics and a technical core of graphic design. The primary objective of this degree is to prepare students to work in areas of graphic design. A strong art emphasis with a liberal arts background is the basis for a degree in this discipline.

**Prerequisites for courses for the major:**

**Essential Competencies-Outcome Iterations**  
**\*\*Transfer courses do not receive outcome iterations\*\***

				CI	IL	W	O	Q	GA	V
	ARTS 101	Foundations of Drawing I	3							
	ARTS 102	Foundations of Drawing II	3							
	ARTS 103	Principles of Design I	3							
	ARTS 104	Principles of Design II: Digital Media	3							

These courses will not be counted in computing the GPA for the major.

**Requirements for the Major:**

**Essential Competencies-Outcome Iterations**  
**\*\*Transfer courses do not receive outcome iterations\*\***

				CI	IL	W	O	Q	GA	V
	ARTS 199	Sophomore/Transfer Portfolio Review	0							x
	ARTS 240	Creative Process	3							
	ARTS 261	Graphic Design I	3							
	ARTS 265	Graphic Design II	3				x	x		
	ARTS 300	Graphic Design III	3							
	ARTS 361	Graphic Design IV	3				x			
	ARTS 401	Graphic Design V	3		x					x
	ARTS 245	Interactive Design I	3					x		
	ARTS 335	Interactive Design II	3							
	ARTS 470	Graphic Design Capstone	3							
	ARTS 499	Senior Art and Design Exhibition	0				x			x

Take six credits of art history from:

	ARTS 231	Survey of the History of Art I	3			x				
	ARTS 232	Survey of the History of Art II	3							
	ARTS 340	The History of Graphic Design	3	x		x			x	
	ARTS/ENGL 330	Visual Culture and Rhetoric	3	x		x			x	
	ARTS 342	Twentieth Century Art History	3	x	x	x				
	ARTS 431	Topics in Art History	3							

	Take 12 additional credits of ARTS electives	12								

These courses will be counted in computing the 2.2 GPA required for this major. Students majoring in Graphic Design must achieve a grade of C minus (C-) or above in all the required courses for the major in order to graduate. Students are strongly encouraged to register for ARTS 399 Internship.

All entering transfer students must submit a portfolio or writing sample for review. Additional coursework may be required for entry into the program.

This information must be used in conjunction with the 2020-2021 Grand View University Catalog and does not reflect a student's official record of progress. Students are expected to use the Progress tool found on myView > GV Self Service when monitoring and planning coursework. Other available resources include: Course Planning Documents (found on myView under Academics) and the faculty and staff who work with academic requirements.