



## 2017-2018 GRADUATE SURVEY REPORT

### SURVEY SUMMARY

Grand View's Class of 2017-2018 recorded great success in pursuing their career goals in the job market or entering graduate school. The graduates reporting employment, further study or not seeking employment represented **99.3% of the graduating class, with a 96.6% response rate.**

### PURPOSE OF SURVEY

A survey of Grand View's graduates, approximately six months after graduation, is a "snapshot" in time in their lifelong career development. Their status at the time of the survey is a reflection of the roles they are playing and their decisions on what is best and rewarding for them. The specific career development purposes of this graduate survey are to:

- Use the survey results as a counseling tool with students in the process of gathering information about career directions and making educational and employment decisions.
- Make contact with our new alumni, discuss current status and plans, and remind them that the services and resources of the GV Career Center are always available to them as a partner in their career development by assisting with an employment search and/or planning for graduate studies.
- Provide a report to the University on the status of its most recent graduating class which may be used for departmental self-studies and/or reports for accrediting agencies.

### RESULTS

Overall placement of undergraduate and graduate students within six months	99.3%
Graduates who pursued and were employed within six months	86.4%
Graduates who pursued military careers	1.9%
Graduates employed and pursuing postgraduate studies	3.8%
Graduates solely pursuing postgraduate studies	5.6%
Graduates not seeking employment	1.6%
Graduates still seeking employment at six-month mark	.7%

#### Levels of Employment & Relevant Academic Majors

Graduates who reported satisfactory/meaningful career launch	94.8%
Graduates who reported employment consistent with first academic major	94.1%

### METHOD

The follow-up with graduates in this report began at graduation. Seniors completed a "Graduate Information Form" during the graduation petition process. Using the contact information the seniors provided on the Graduate

Information Form, the Career Center staff maintained contact with graduates seeking employment through the spring, summer, and fall. To complete the follow-up process, the Director and staff made calls during days, evenings and weekends in November and December to those graduates who had not yet updated their career status. Former Academic Advisors were pursued as well as email messages and Facebook/LinkedIn inquiries were sent to non-responding graduates. Additional faculty and staff were also consulted for those "hard-to-find" graduates. The seniors who petitioned for graduation but had not yet completed graduation requirements were not included in this report. 426 of 441 total graduates participated in the survey, resulting in a response rate of 96.6% of the entire undergraduate class.

### LOCATION DESTINATIONS & LEADING EMPLOYERS

Most of the Class of 2017-2018 stayed in Iowa after graduation. Of those who entered the workforce (392 total), 347/392 or 88.5% remained in Iowa, and those working in Iowa, the large majority (89.6% - 311/347) chose to launch their career paths within the Des Moines metropolitan statistical area (MSA). There were, however, 57, or 13%, of the graduates who moved to other states or out of the country. Among the graduates moving out of Iowa, 42 left for employment, 2 pursued further education and employment, 10 solely pursued further education, 2 were not seeking, and 1 was engaged in full-time volunteer work. The greatest number of graduates leaving Iowa returned/moved to Texas (12), Nebraska (7), and Illinois (5).

#### Top Employers

The top employers of the graduates are listed here. These employers hired a total of 102 graduates from the Class of 2017-2018.

- |  |                                       |
|--|---------------------------------------|
| 1. Mercy Medical Center                      | 7. Ankeny Community School District   |
| 2. UnityPoint Health (all hospitals/clinics) | 8. Children & Families of Iowa        |
| 3. Government (city, county, state, federal) | 9. Grand View University              |
| 4. Wells Fargo (all business units)          | 10. Mary Greeley Medical Center       |
| 5. Military (all branches)                   | 11. Principal Financial Group         |
| 6. Des Moines Public Schools                 | 12. Veteran's Administration Hospital |

#### Grand View University – Net Importer to Iowa Workforce

45.3% of out-of-state students stayed in Iowa for employment and/or continued education pursuits.

#### Greater Des Moines Area – Destination for Majority of Graduates

88.5% of students entering the workforce chose to stay in Iowa. Of that population, 89.6% launched their careers in the greater Des Moines MSA.

### HISTORICAL ANALYSES: 2010 – 2018

Year	Success %	Employed	Further Study & Employed	Further Study	Not Seeking	Still Seeking	Non-Participants	Response Rate
2017-2018	99.3%	88.3%*	3.8%	5.6%	1.6%	.70%	3.4%	96.6%
2016-2017	99.0%	88.0%	7.0%	3.0%	1.0%	1.0%	3.0%	97.0%
2015-2016	98.0%	87.0%	6.0%	3.0%	2.0%	2.0%	4.0%	96.0%
2014-2015	99.0%	90.0%	3.0%	4.0%	2.0%	1.0%	4.0%	96.0%
2013-2014	98.0%	90.0%	3.5%	3.5%	1.0%	2.0%	4.0%	96.0%
2012-2013	98.0%	90.0%	3.0%	4.0%	1.0%	2.0%	8.0%	92.0%
2011-2012	98.0%	86.0%	6.0%	4.0%	2.0%	2.0%	6.0%	94.0%
2010-2011	95.0%	81.8%	0.0%	11.6%	1.6%	5.0%	3.0%	97.0%
2009-2010	95.4%	82.0%	0.0%	8.3%	5.1%	4.6%	7.0%	93.0%

\* includes military careers